

For Immediate Release**Centum launches the Pradhan Mantri Kaushal Kendra (PMKK) at Fatehabad in Haryana****The three existing centres running at Kaithal, Hisar and Jind have shaped employable youth**

Fatehabad, Haryana, December 16, 2017: Centum, an ISO 9001:2015 certified skilling MNC, in partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC), today launched a state-of-the-art Model Training Centre (MTC) called Pradhan Mantri Kaushal Kendra (PMKK) in Fatehabad. The Chief Guest of the occasion was Mr. Charanjeet Singh Rori, Honorable Member of Parliament from Sirsa. Other esteemed dignitaries who graced the occasion were Mr. Rakesh, Personal Assistant to Mr. Rori; Mr. Balwan Singh, Dualtapuria, MLA, Sirsa; Mr. Ran Vijay, DPM, HSRLM, Sirsa; Mr. Rajat Bhatnagar, PO, NSDC, Chandigarh; Dr. Hardeep Singh, DC, DRDA, Fatehabad; Dr. Jai Krishan Abhir, ADC, DRDA, Fatehabad and Mr. A.C. Sardana, AC, HSRLM, Fatehabad.

Centum WorkSkills, in association with the Ministry of Skill Development & Entrepreneurship and NSDC, is playing a pivotal role in creating benchmark institutions that demonstrate aspirational value for competency based skill development training by focusing on elements of quality, sustainability and connect with youth. By addressing the challenges of unemployment and ensuring gainful employment for the youth of the state, Centum Learning is enabling and mobilizing Haryana youth to make them employable and work ready.

The Pradhan Mantri Kaushal Kendra run by Centum Learning at Hisar will be offering several courses namely Field Sales Executive - Telecom Plans and Services, In - Store Promoter, Front Office Associate, Dealership Sales and Value Added Services Executive, Solar PV Installer (Suryamitra) which have high demand in market. These courses have been approved by the Ministry of Skill Development & Entrepreneurship (MSDE). The centre comprises five rooms and five state-of-the-art labs. In addition to the above, Centum Learning is laying special emphasis on enhancing the personality and soft skills of candidates to enhance their employability quotient and entrepreneurship skills. Moreover, additional investment has been made to impart training on entrepreneurship skills. Besides a recreation zone has been set up along with an up-to-date library. Additionally, a counselling and a placement cell has been set up to further motivate and provide confidence to the candidates.

Speaking on the occasion Mr. Sanjay Bahl, Managing Director and CEO, Centum Learning said *“Our mission is to help realize the true potential of youth of Haryana, through skilling. The launch of fourth Model Training Centre (MTC) or Pradhan Mantri Kaushal Kendra (PMKK) in Haryana in such a quick succession, reaffirms our commitment to make skilling aspirational in the state. We have been actively involved in mobilizing youth in various parts of India for a long time now and PMKK will institutionalize the model of vocational training in India, a step towards creating a skilled and empowered India as visualized by the Prime Minister.”*

It is a great attribute that the literacy rate at Fatehabad is higher than the average literacy rate of the country. The government of Haryana also takes special interest in the development of women in the state and there have been positive results already like improvement in gender equity and sex ratio. The role of women in capacity building and skill development is humongous in the state. Labour force

measured from the population employed, is expected to increase by more than 10 lacs in 10 years by 2022. In order to sustain current levels of worker participation rates, there is a need to create additional jobs in the state. To realize the additional employment opportunities over the next decade, incremental labour force has to be equipped with specific skills suiting the needs of industry creating the employment.

To address this, Centum Learning provides livelihood training for youth to prepare them with hands-on skills required for self or wage employment to make them job-ready and place them in appropriate jobs. Within the state of Haryana, the PMKKs have been set up by Centum in Hisar, Kaithal and Jind and now in Fatehabad.

About Centum:

Centum WorkSkills India Limited is a wholly owned subsidiary of Centum Learning which is a leading organization in the global skills development and vocational training landscape. An ISO 9001:2015 certified company, its mission is to improve business productivity and enhance youth employability. A unique technology led blended learning MNC, Centum Learning has skilled more than 1.2 million youth across countries.

Founded with an objective to enable sustainable transformation through learning and skills development, Centum Learning, today, has a global presence. It is present in rural and urban locations across 15 countries with domain expertise across 21 industry verticals and more than 1400 training and development specialists. Centum Learning focuses on four key areas:

- Livelihood Skilling Solutions
- Skills for Schools & Colleges
- Corporate Business Solutions
- CSR Partnerships

Its end-to-end technology enabled blended learning training and skills development solutions helps improve business productivity and enhances youth employability making Centum Learning the partner of choice for any skilling initiative. It has successfully partnered Central and State Ministries, Public Sector Enterprises and more than 350 corporates.

Centum has been widely recognized in several fora- it has received 'Excellence in Training' award from World HRD Congress and has featured as the 'Top 15 Emerging Leaders in Training Outsourcing' worldwide. It has been recently certified by leading global organization GPTW as a Great Place to Work for the year 2017-18 amongst companies which feature in the gold standard lists and rankings that identify and classify the world's best workplaces.

For further information, please contact, Shweta Sarkar Ghosh @9650164365 / Shweta.sarkarghosh@centumlearning.com