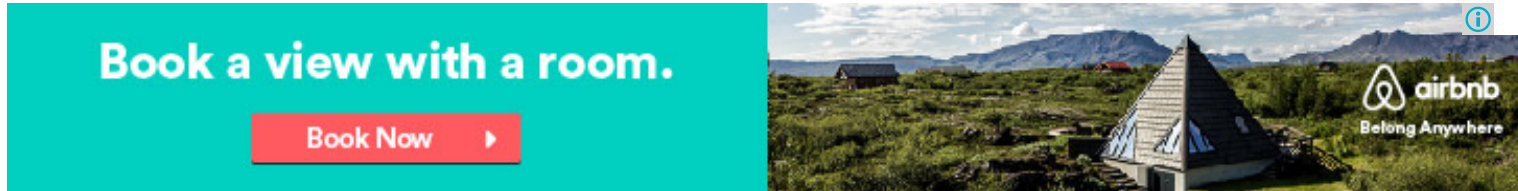


APN NEWS

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Centum Learning inks strategic MOU with iQor for Skill Development, and Sourcing from PMKVY Multi-skill Development Centers

New Delhi:Centum Learning Limited today signed anMOU with iQor Global Services India Private Limited to provide Customized Capability Enhancement Solutionsto over 20,000 employees ranging from frontline and junior to middle and senior management across global offices situated across all their offices in India.

Centum Learning has entered into this strategic partnership for Talent Development. Skill Enhancement and



willalso provide need based Learning and Development solutions.

Centum and iQor shall also partner in iQor's endeavor for need based sourcing of skilled manpower from Multi-skill Development Centers established by Centum under Pradhan MantriKaushalVikasYojana (PMKVY)and various other initiatives.

iQor is world's largest Aftermarket Services Provider with over \$1.5 Billion revenue, and uniquely delivers end-to-end Aftermarket Services for multitude of industry segments, servicing top global brands across the globe. On the other hand, Centum Learning offers end-to-end training solutions and has already skilled 1.2 million people in emerging economies across 21 countries in 21+ industry sectors.

On the occasion of the launch, Sanjeev Duggal, CEO & Director, Centum Learning said, "This kind of collaboration is another step which showcases our unique ability to deliver customized training solutions that allow our customers to meet their critical business objectives, at a scale and in all the geographies that our customers are demanding today. In this strategic partnership with global leader iQor, we will be able to significantly and cost effectively enhance skills of iQor employees across various locations, and will create significant employment opportunities with iQor for many through our PMKVY Multi-skill Development centers and various other centres from all over India".

Adding on the occasion, Hartmut Liebel, President & CEO, iQor said, "Our people hold the responsibility of recognizing the brand value and maintaining the brand value of two major brands – that of our customer, and then that of iQor. If we take care of our people, they will take care of our customers and delight them. This strategic partnership with Centum Learning is our resolve to provide best-in-class training to all our employees located across India, to enable them to delight our customers in every way. In Centum Learning we have found a top quality skill development partner that will also be very instrumental in enabling us to hire a large number of skilled employees through Centum Learning's PMKVY Multi-skill Development Centers and all other centres across India."

The project will initiate building a Service Capability Index, followed by baseline assessment of service standards. Based on this, a deployment processes and structure will be established and benchmarked across India. A rigorous learning framework will be developed involving on-the-job coaching and periodic assessments of individual role holders to create and sustain service standards across the country. Centum Learning will also conduct continuous Sourcing, Assessment and Certification programs, under capability assessment and development. After successfully conceptualizing and executing the deployment model and structure in India, Centum Learning will take their expertise to Global iQor offices spread across APAC, Latin America, Europe and Africa.

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The advertisement features the State Bank Debit Card logo at the top left and the SBI Card logo at the top right. The main text reads "Here's your reward" in a blue circular graphic, followed by "Win Smartphones with your STATE BANK DEBIT & CREDIT CARDS" in a large orange circular graphic. Below this, two Samsung Galaxy smartphones (A7 and A3) are displayed. At the bottom, there is a "KNOW MORE" button and a small "T&C Apply" note.

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