



For Immediate Release

Centum Learning launches a Pradhan Mantri Kaushal Kendra (PMKK) at Hisar in Haryana

Hisar, Haryana, March 11, 2017: Centum Learning, an ISO 9001:2015 certified skilling MNC, in partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC), today launched a state-of-the-art Model Training Centre (MTC), called Pradhan Mantri Kaushal Kendra (PMKK) in Hisar. Present on the occasion were Shri Dushyant Chautala, Honorable Member of Parliament, Hisar Lok Sabha Constituency; Shri Ranbir Singh Gangwa, Member of Legislative Assembly Haryana; Shri Niwas Goyal, Chairman Haryana Warehousing Corporation, Shri Jogi Ram Sihag, Chairman of Housing Corporation and Federation ; Adv. Yogesh Sihag, Secretary of Bar association of Hisar District and Shri Shashi Kanth SS, COO, Centum Learning.

Centum Learning, in association with the Ministry of Skill Development & Entrepreneurship and NSDC, is playing a pivotal role in creating benchmark institutions that demonstrate aspirational value for competency based skill development training by focusing on elements of quality, sustainability and connect with youth. By addressing the challenges of unemployment and ensuring gainful employment for the youth of the state, Centum Learning is enabling and mobilizing Haryana youth to make them employable and work ready.

The Pradhan Mantri Kaushal Kendra run by Centum Learning at Hisar will be offering several courses namely Assistant Beauty Therapist, Pedicurist & Manicurist, Hand Embroiderer, Packer and Customer Care Executive which have high demand in market. These courses have been approved by the Ministry of Skill Development & Entrepreneurship (MSDE). The centre comprises five class rooms and five state-of-the-art labs. In addition to the above, Centum Learning is laying special emphasis on enhancing the personality and soft skills of candidates to enhance their employability quotient and entrepreneurship skills. Moreover, additional investment has been made to impart training on entrepreneurship skills. Besides a recreation zone has been set up along with an up-to-date library. Additionally, a counselling-cum-placement cell has been set up to further motivate and provide confidence to the candidates.

Speaking on the occasion Sanjeev Duggal, CEO and MD, Centum Learning said *"Our mission is to help realize the true potential of youth of Haryana, through skilling. The launch of second Model Training Centre (MTC) or Pradhan Mantri Kaushal Kendra (PMKK) in Haryana in such a quick succession, reaffirms our commitment to make skilling aspirational in the state. We have been actively involved in mobilizing youth in various parts of India for a long time now and PMKK will institutionalize the model of vocational training in India."*

While the state contributes nearly 3.63 per cent to India's Gross State Domestic Product (GSDP), there still remains a large diaspora of unemployed youth at any point of time. This is due to the dearth of industry specific skills and domain knowledge in such mainstream education. To bridge this employability gap, Centum Learning provides livelihood training for youth to prepare them with hands-on skills required for self or wage employment to skill and make them job-ready and place them in appropriate private sector jobs where it is successfully operating skill development centers. Within the state of Haryana, such initiatives are being implemented in Sirsa, Fatehabad, Hisar, Bhiwani and Jind. On an average, Centum Learning places around 1000 youth with various companies across India every month.



About Centum Learning

Centum Learning is a leading organization in the global skills development and vocational training landscape. An ISO 9001:2015 certified company, it's mission is to improve business productivity and enhance youth employability. Centum Learning, with over 1400 learning and development specialists and their domain expertise in 21 industry verticals, has skilled more than 1.2 million people. It operates out of over 100 centres and close to 1000 schools in rural and urban locations across 17 countries including India, Nepal and 15 countries in Africa.

Centum Learning has successfully partnered Central and State Ministries, Central Board of Secondary Education-CBSE, Public Sector Enterprises and more than 350 corporates such as Delhi Airport, Bharti Airtel, Genpact, National Bank of Kenya, Lafarge Cement and Maruti Suzuki. In India, Centum Learning has set up Centum WorkSkills India, in partnership with NSDC to enhance the skills of 12 million youth across the country.