



For Immediate Release

Centum Learning launches Nanhi Chhaan Rural Skill Development Centers under Punjab Skills Development Mission

To launch 27 Rural Skill Development Centers across Punjab

Ludhiana, November 23, 2016: Centum Learning, an ISO 9001:2015 certified skilling multinational, partnered with Punjab Skills Development Mission (PSDM) to inaugurate Nanhi Chhaan Rural Skill Development Centre in Otalan, district Ludhiana. Present on the occasion were Dr. Nidhi Kalotara, PCS, Sub-Divisional Magistrate, Samrala and Smt. Rupender Kaur, Block Development Officer. Additionally one more centre was launched at Gajewas, district Patiyala. Centum Learning will also be launching twenty seven centers across Punjab to skill rural women with vocational skills.

These centres will offer skilling in nine job roles namely Beautician – Beauty & Wellness, In-store Promoter - Telecom, Call Center Executive, Service Steward for Hospitality, Sewing Machine Operator, Courier Delivery Executive , Front Office Associate – Meet & Greet, Handset Repair Engineer –Telecom and Electrician - Construction - which have a very high demand in market.

Speaking on the occasion Sanjeev Duggal, CEO and MD, Centum Learning said *“It is indeed exciting for us as we get deeply engaged in transforming the skilling landscape of Punjab. Through our different initiatives, we intend to drive sustainable transformation for women including local youth.”*

He further added *“We will be setting up many more centres in different parts of Punjab so that youth need not travel far to get employability linked training and making a grand success of skill development mission in Punjab”*

Centum Learning, in association with the PSDM, is playing a pivotal role in enabling and mobilizing youth in Punjab to make them employable and work ready. In line with this, additional Centum Multi Skill Development centres, under PSDM have been launched across four cities in Punjab – Khanna in District Ludhiana, Sangrur City, Malter kotla in District Sangrur and Nawanshahr in District Shaheed Bhagat Singh Nagar. These job roles are being offered under central and state skill development schemes - Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) and National Urban Livelihoods Mission (NULM).

Centum Learning’s innovative collaboration with various stakeholders including central and state governments, industry bodies, corporates and the academia has ensured that a large diaspora of young Indians are taking up outcome-based skills training to become employable and earn their livelihood.

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About Centum Learning

Centum Learning is a leading organization in the global skills development and vocational training landscape. An ISO 9001:2015 certified company, it's mission is to improve business productivity and enhance youth employability. Centum Learning, with over 1400 learning and development specialists and their domain expertise in 21 industry verticals, has skilled more than 1.2 million people. It operates out of over 100 centres and close to 1000 schools in rural and urban locations across 17 countries including India, Nepal and 15 countries in Africa.

Centum Learning has successfully partnered Central and State Ministries, Central Board of Secondary Education-CBSE, Public Sector Enterprises and more than 350 corporates such as Delhi Airport, Bharti Airtel, Genpact, National Bank of Kenya, Lafarge Cement and Maruti Suzuki. In India, Centum Learning has set up Centum WorkSkills India, in partnership with NSDC to enhance the skills of 12 million youth across the country.