



CENTUM LEARNING ACHIEVES 100% PLACEMENTS FOR UNDERPRIVILEGED YOUTH IN CHENNAI

- Centum Learning skilled and achieved 100% placement for a section of underprivileged youth in Chennai.
- Centum Learning Limited collaborates with Chennai Petroleum Corporation Limited (CPCL) for providing end to end employability solutions
- Aims to bring in social transformation and sustainable development in Chennai in association with CPCL.

Chennai, July, 2011: Centum Learning has trained underprivileged youth, specifically for telecom domain, and achieved 100% placement mark in Chennai. Centum Learning Limited and Chennai Petroleum Corporation Limited (CPCL) have entered into a partnership to skill disadvantaged youth and provide placement opportunities on successful completion of the programme. Under this alliance, it would actively engage with CPCL to offer fully subsidized employability programmes to aspirants and make them economically independent, which is the prime focus for CPCL's corporate social responsibility programmes.

For successful implementation of this initiative, participants were mobilized by an NGO. Youth from underprivileged sections, primarily from SC/ST background and graduates, underwent assessment tests and counseling sessions, both by the NGO & Centum Learning officials, before they were placed in any of the skilling programmes.

Speaking on the occasion **Sanjeev Duggal, CEO & Executive Director, Centum Learning** said *"I am humbled by the confidence that organisations have reposed in us once again, by choosing Centum Learning to augment their talent pool. Skilled people, provided by us, come with a rich industry and role oriented skills and the transformational learning, provided by Centum Learning in association with CPCL shall help them to unleash their potential and move on the path of success. I am sure that with such measures we will do our bit to bridge that talent gap across industries and garner inclusivity amongst societies"*.

The 144 hours programmes encompassing classroom training and on-the-field coaching are followed by 144 hours of on-the-job training in various industry sectors so that industry oriented skills emerges as a key differentiator for all the participants and hence enhances their employability in key industry sectors.

Mr S. Veeraswamy , Chief Manager(Administration) , Chennai Petroleum Corporation Limited, Manali, Chennai stated " CPCL's CSR objectives focus on the sustainable development of the society for which we have provided skill training & placement to youth who belong to Tiruvallur District of Tamilnadu, where our company is located."

He further added that "Centum Learning Limited deserves special appreciation from us because they have done their job in a well organized & professional manner"



The eminent faculty, of the skilling programmes, comprised professionals from leading organizations such as Alcatel – Lucent, Bharti Telemedia etc.

The participants were jointly certified by Centum Learning Limited and Chennai Petroleum Corporation Limited. Some of the organizations where participants found gainful employment included Ragul Constructions & Communications, HiFi Solutions, Magnum Star, Victory Infotech, KPR communications, Annai Communications etc. Together with CPCL, Centum Learning strives to harness inclusivity, promote self employment and entrepreneur development with the state.

In the skill-building domain, in association with National Skill Development Corporation, Centum Learning has also established Centum WorkSkills India Limited to skill 1.2 crore people and make them employable by providing livelihood opportunities.

About Centum Learning Limited

Centum Learning, a Bharti Associate Company, provides end-to-end learning and skill-building solutions aimed at impacting productivity of businesses and the nation at large. Besides, it also provides service-sector oriented employability skills to Indian youth.

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In the learning domain, Centum Learning's solutions cover the entire spectrum ranging from Learning Process Outsourcing, Custom Content Development, Training through Blended Learning Programmes, Executive Coaching and Performance Coaching to Process Management and Certification.

Centum Learning has entered into a strategic collaboration with Airtel, Africa to enhance productivity and business outcomes across 16 countries in Africa.

In the higher education domain, it has set up more than 170 Centum Learning Centres in 150 cities spread across India to enhance employability and bridge the talent gap. Centum Learning has launched Centum U, which offers workforce degrees in association with globally acclaimed universities and institutes.

For further information contact:

For: Centum Learning Limited

Jaba Sen Menon

Tel: +91 (11) 9871708907

Email: jabasen.menon@centumlearning.com

Priyanka Seth, Corporate Voice Weber Shandwick



Tel: +91 (11) 9810449951

Email: priyankaseth@corvoshandwick.co.in