



**For Immediate Release**

**Centum Learning launches Centum International Academy in Bangladesh**

- *Looking to educate, train and skill approximately 3000 youth in 3 years*
- *Offers world class, affordable vocational education for Bangladeshi youth*

**Kolkata, Aug 6, 2012:** Centum Learning, a leading training and development multinational organization, has established Centum International Academy to offer higher education in collaboration with reputed Universities and vocational training Institutes in developing countries of the world. Today, it announced the launch of its first centre at Dhaka.

Centum Learning Limited has formed a strategic alliance with Pinnacle LLP, an executive training and consulting firm, representing 12 international consulting and training franchises in Bangladesh. The formation of Centum International Academy will go a long way in attracting groups of students from across the economic strata who would not normally consider studying and developing a vocation through vocational education platform for a number of reasons, be it financial, cultural or societal to name a few. The average duration of programmes to be launched by the Academy is about 3-4 months. These courses are:

The courses launched are in line with job opportunities proliferating across various sectors:

- Diploma Course in Hardware & Networking
- Diploma Course in Hospitality Management
- Certificate Course in Mobile Technology
- Certificate Course in Soft Skills
- Certificate Course in Spoken English
- Diploma Course in Finance & Banking (In partnership with Bournville College, UK)

On the occasion of the launch, Mr.Sanjeev Duggal, CEO & Director, Centum Learning Limited said “The launch of the Centum International Academy is another step which showcases how committed we are to helping youth to develop vocational skills not just in India but also across the Indian subcontinent By partnering with Pinnacle Education, we will enable youth to acquire employable skills and thus generate income through regular employment or self-employment in Bangladesh”.

Ms.Kamini Prasad, COO – Higher Education, Centum Learning Limited added “Looking at the growing potential of the Bangladesh market, we decided to tie up with a partner of international repute to offer quality education to students in the vocational education space”.

Under this agreement, Pinnacle would be responsible for student acquisition, marketing & delivery of the programmes while Centum Learning would provide best in class content, conduct train-the-trainer at regular intervals, audit and will jointly along with Pinnacle certify candidates.

In the higher education domain, Centum Learning Limited has set up more than 170 Centum Learning Centres in 150 cities spread across India, to provide higher order employability skills and bridge the existing talent gap in the service sector. With its robust learning methodology, cutting edge courseware and best in class faculty, Centum Learning aims at making a significant contribution in bridging the existing gap between the academia and industry requirements.

Centum Learning has also launched Centum U, which offers various undergraduate and postgraduate programmes in association with world-renowned Universities and Institutes like Annamalai University, Delhi University, Indira Gandhi National Open University, to offer several employability linked programs. Strategic alliances have also been formed with Bournville University, etc. for the skills development and vocational education of youth.

**About Centum Learning Limited** [www.centumlearning.com](http://www.centumlearning.com)

Centum Learning, with more than 1000 learning & development specialists, provides end-to-end training and skill-building solutions to 350 global firms, central and state ministries, PSUs across 20 countries. Its training solutions aim at enhancing productivity and business outcomes.

Centum Learning has set up more than 278 learning centres in rural and urban locations to provide employability skills to youth in tandem with industry requirements to enable sustainable transformation. In the skill building domain, in association with National Skill Development Corporation, it has also established Centum WorkSkills India Limited to skill 1.2 crore people and make them employable by providing livelihood opportunities.

Centum Learning's accomplishments in training & skill building have been recognized in several domestic and global platforms.

**About Pinnacle LLP:** <http://www.pinnacleasiapacific.com/>

Pinnacle LLP is an executive training and consulting firm, representing 12 international consulting and training franchises in Bangladesh. The company's mission is to help its clients in Bangladesh achieve excellence, and be able to sustain their competitive advantage in an increasingly competitive global marketplace through continuous improvement.

Incase of further queries, please contact

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