Patrick Bitature and Centum Learning joined hands

- Jointly to create a robust portfolio spanning vocational training and skill development solutions
- Patrick Bitature to boost skill level through Business, Technical, Vocational Education and Training in Uganda
- Centum Learning to transform the Skills & Employability Landscape in Uganda through skilling and training solutions

Uganda, February 6, 2013: Patrick Bitature, a leading businessman, entrepreneur & industrialist and Centum Learning, a global leader in training and skill development solutions, today announced a collaboration to drive skilling solutions and training programmes across Uganda.

Patrick and Centum Learning have jointly selected Uganda (better known as the ‘Pearl Of Africa’) which has one of the fastest growing economies in Africa and is poised to grow and contribute substantially to Africa’s growth and economy. The coming together of two giants will create an organization with a robust portfolio spanning Vocational Education, training and skill development.

Commenting on the joint, Mr. Patrick Bitature said, “With this strategic alliance, we will be able to address the problem of high youth unemployment and lowest ICT usage and exposure in Africa with the limited opportunities available in vocational training. This will enable us to enhance the employability landscape of Uganda”.

Mr Sanjeev Duggal, CEO & Director, Centum Learning said, “With this association, we will begin to impact business outcomes as we continue to consolidate our footprint in Africa. We will continue to create a world-class enterprise in the training and skill development domain with a global footprint. This transaction is in line with our stated objective of focusing our energies on our core businesses through which we are making a deeper impact both in Africa and India.”

This is the first-of-its kind agreement of this scale and shall impact over………………(Nos of people). Centum Learning is about to make deep inroads into several large corporates and Government of Uganda to enhance employability quotient of youth in the continent with their experience of skilling one million people across India subcontinent and 17 countries of Africa.

As a part of this collaboration, in association with Patrick Bitature, Centum Learning will aim to increase equitable access to skill development in Uganda while improving effectiveness through Business, Technical, Vocational Education and Training (BTVET). It would play a critical role in replicating the success stories achieved with Central and State Governments, Public Sector Undertakings across 20 countries, by building a strong competitive advantage in Africa.

Patrick Bitature currently serves as the Chairman of the Board of Directors of Umeme, the electricity distribution company in Uganda. He is also a Member of the Board of Directors of National Insurance Corporation and the Board of the New Vision Group. Additionally, he is a
Member of the Board of Global Trust Bank. He is also the Chairman of the Board of Uganda Investment Authority.

Centum Learning has acquired rich experience across 17 countries in Africa, India, Bangladesh and Sri Lanka, in the training and development domain across 21 industry verticals. Present in 70 African cities and 90 Indian cities, Centum Learning has enabled sustained transformation in the stakeholder community by impacting key business metrics like Customer Service, Distribution, Sales, Productivity and Profitability. Centum Learning’s Training & Development experts provide customized learning solutions in 24 languages to Fortune 500 companies across 21 industry sectors. Centum Learning’s intellectual property and customized content has won over 13 international awards and accolades including the most recent one being the Best Talent – Best Learning partnership award in Africa by World HRD Congress.

About Patrick Bitature:

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About Centum Learning:

Centum Learning, with more than 1000 learning & development specialists, provides end-to-end training and skill-building solutions to over 350 global firms, Central and State Ministries, PSUs across 20 countries. Its training solutions aim at enhancing productivity and business outcomes. Centum Learning has set up more than 278 learning centres in rural and urban locations to provide employability skills to youth in tandem with industry requirements to enable sustainable transformation. In the skill building domain, in association with National Skill Development Corporation, it has also established Centum WorkSkills India Limited to skill 1.2 crore people and provide livelihood opportunities. Centum Learning's accomplishments in training & skill building have been recognized in several leading national and global platforms.

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