



Centum Learning sets out to hone skills of Mahadalits in Bihar

Highlights

- Enters into an alliance with Bihar Mahadalit Vikas Mission to skill approximately 8000 people
- The alliance will skill students from Mahadalit Community
- Centum Learning to transform the Skills & Employability landscape in Bihar

Patna, July 15, 2013: Centum Learning, a global leader in training and skill development solutions launched a boot camp in Patna to skill the Mahadalit community of Bihar under Dashrath Manjhi Kaushal Vikas yojna along with Bihar Mahadalit Vikas Mission (BMVM). The project aims to improve the socio economic condition of Mahadalits by sharpening their skills and making them job-ready.

Centum Learning is in the sphere of skills and training in India, Sri Lanka, Bangladesh, Saudi Arabia and 17 countries of Africa.

Commenting on the collaboration, **Mr. Sanjeev Duggal, CEO & Director, Centum Learning** said, "While we are expanding our footprint across the globe, we are also eager to empower our own countrymen. One important target group is surely the Mahadalits in Bihar and elsewhere in the country. We are targeting to skill people under this category, get them job-ready and ensure that they get appropriately paid".

Mr. Shashi Kanth S.S., COO – Centum WorkSkills India Limited added, "We intend to skill, train and mobilize 7980 candidates in this year. We have carefully chosen 20 skill instructors who will be trained for an extensive period in accordance with a well defined process in a professional boot camp and started with mobilization activities simultaneously".

Commenting on the launch of the boot camp, a **representative of the mission** said, "This is indeed a very good platform for the less privileged people to move ahead and make something of their lives. This will gradually lead to socio economic liberalization for this section of people. Centum Learning has been entrusted with this task because they did an excellent work around placement of skilled candidates during the pilot phase."

This programme will be offered to Mahadalit candidates between 18 to 30 years of age who would have cleared minimum Class 8. More than 20 centers will be launched by August 1, 2013, which would skill almost 1200 beneficiaries. This will grow to more than 50 centers across all 38 districts of Bihar by the end of August, covering more than 2000 beneficiaries. 960 candidates will be trained on Telecom Installation & Fault Repair, 4560 candidates on Telecom Tower Equipment Operations & Maintenance, 2280 candidates on DTH installation.

The project is to be executed in all districts of Bihar in two phases. In the first phase, 16 districts namely (Nalanda, Gaya, Buxer, Ara, Kaimur, Shasharam, Aurangabad, Betia (West Champaran), Motihari (East Champaran), Gopalganj, Chapra, Siwan, Vaishali, Darbhanga, Muzaffarpur and Sitamarhi will be covered. The remaining 22 districts would be covered in the second phase.

About Centum Learning

Centum Learning has acquired rich experience across 17 countries in Africa, India, Bangladesh, Sri Lanka and Saudi Arabia, in the training and development domain across 21 industry verticals. Present in 70 African cities and 90 Indian cities, Centum Learning has enabled sustained transformation in the stakeholder community by impacting key business metrics like Customer Service, Distribution, Sales, Productivity and Profitability. Centum Learning's Training & Development experts provide customized learning solutions in 24 languages to Fortune 500 companies across 21 industry sectors. Centum Learning's intellectual property and customized content has won over 16 international awards and accolades.

Centum Learning, with more than 1000 learning & development specialists, provides end-to-end training and skill-building solutions to over 350 global firms, Central and State Ministries, PSUs across 20 countries. Its training solutions aim at enhancing productivity and business outcomes. Centum Learning has set up more than 278 learning centres in rural and urban locations to provide employability skills to youth in tandem with industry requirements to enable sustainable transformation. In the skill building domain, in association with National Skill Development Corporation, it has also established Centum Work Skills India Limited to skill 1.2 crore people and provide livelihood opportunities. Centum Learning's accomplishments in training & skill building have been recognized in several leading national and global platforms.

About BMVM

Article 38 and Article 46 of Indian Constitution has laid great stress on Scheduled caste & Scheduled tribe communities to bring them in the mainstream of society. In view of these directives of the constitution, Govt. has launched several schemes for socio-economic & cultural development of Scheduled castes. It has been found that certain sections of scheduled caste have been able to take considerable benefits from these schemes and develop themselves. But it has also been seen that a considerable section of Scheduled caste have remained socially and economically backward. State Govt. after due thought conceptualized an initiative to make special projects and earmark special funds for the overall development of these most deprived sections among Scheduled castes. State Govt. decided to constitute a Commission known as State Mahadalit Commission in the year 2007 to:

- Identify the castes within Scheduled Castes who lagged behind in the development process.
- To study educational and social status and suggest measures for upliftment of these castes.
- To recommend actions for initiating measures for their educational and social upliftment together with ways for their employment.
- Any other subjects State Govt. entrusts the Commission.

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