

## **Centum Learning Ventures into Myanmar with ‘Skills2Build’**

*To build a skilled and employable Myanmar*

- *Partners with the Myanmar Govt*
- *Aims to educate, train and skill approximately youth in Myanmar*
- *To offer world class, affordable vocational education and skill development training to enhance employability*

**Yangon, 25<sup>th</sup> September, 2013:** With an aim to increase employability in Myanmar, Centum Learning, a global leader in training and skill development solutions today flagged off its journey at Myanmar in this direction. Centum Learning aims to enter into a partnership with the Government of Myanmar and other key stakeholders to offer a vast range of industry-aligned, employability enhancing programs, to create a pool of skilled and trained manpower in the country. This initiative will be launched under the umbrella ‘*Skills2Build Myanmar*’. The announcement was made by Ambassador of Myanmar, His Excellency Gautam Mukhopadhyay and Mr Sanjeev Duggal, CEO and Director, Centum Learning.

At a time when Myanmar is undergoing enormous economic, political and social transformations, this initiative – Skills2Build Myanmar will only increase the employability quotient of the country. The significant developments in Myanmar’s economic and political landscape have resulted in optimism from the global business community and hence the need for upskilling by the Myanmar Government. Investing in the area of vocational training & skill development beyond basic education would support Myanmar to leverage the vibrant opportunities created by several socio-economic and demographic factors and embark on an unprecedented growth in the country.

On the occasion of the launch, **Sanjeev Duggal, CEO & Director, Centum Learning** said, “Centum Learning is committed towards building a pool of skilled professionals for economies across the globe. We are confident that our industry-aligned, career focused programs will provide the latest and best technology training to the people in order to create a pool of trained and skilled manpower in Myanmar. We firmly believe our skill development and training programs will unlock the economy of the country taking it to newer heights. With an experience of skilling one million people in 20 countries across the globe, Centum Learning is all set to build the required human resource in this country.”

His **Excellency Ambassador, Gautam Mukhopadhyay** said, “We are wary of the lack of jobs and unskilled workforce in Myanmar. In that context, we welcome skilling major Centum Learning to transform the skilling landscape of Myanmar. With this international intervention, we will work towards creating 10 million non agricultural job by 2030. We will also be able to address the problem of high youth unemployment among nationals that need to be tackled effectively”

According to a McKinsey Global Institute report, “Myanmar’s moment: Unique Opportunities, major challenges – Myanmar has the potential to quadruple the economy to over \$200 Billion by 2030.” The report also highlights, that if Myanmar has to take advantage of this economic opportunity, significant investments will have to be made in the area of vocational training & skill development. Skills based education in Myanmar needs to go beyond basic education.

Benchmarking with fast growing, emerging and already industrialized economies suggest that Myanmar lags behind in the domain of skill development and therefore this area should be treated as a national priority.

Centum Learning has a robust network and delivers scale and efficiency in India , Sri lanka, Bangladesh , Saudi Arabia And 17 countries in Africa. Centum sources, trains, skills and reskills to improve key business metrics by providing end to end training solutions. The company has 469 skill development centres with 1000 + learning & development specialists who deliver best in class training solution in 24different languages. Centum Learning has placed 186,000 candidates so far across multiple sectors

### **About Centum Learning**

Centum Learning has acquired rich experience across 17 countries in Africa, India, Bangladesh, Saudi Arabia and Sri Lanka, in the training and development domain across 21 industry verticals. Present in 70 African cities and 90 Indian cities, Centum Learning has enabled sustained transformation in the stakeholder community by impacting key business metrics like Customer Service, Distribution, Sales, Productivity and Profitability. Centum Learning's Training & Development experts provide customized learning solutions in 24 languages to Fortune 500 companies across 21 industry sectors. Centum Learning's intellectual property and customized content has won over 19 international awards and accolades.

Centum Learning, with more than 1000 learning & development specialists, provides end-to-end training and skill-building solutions to over 350 global firms, Central and State Ministries, PSUs across 20 countries. Its training solutions aim at enhancing productivity and business outcomes. Centum Learning has set up more than 469 learning centres in rural and urban locations to provide employability skills to youth in tandem with industry requirements to enable sustainable transformation. In the skill building domain, in association with National Skill Development Corporation, it has also established Centum Work Skills India Limited to skill 1.2 crore people and provide livelihood opportunities. Centum Learning's accomplishments in training & skill building have been recognized in several leading national and global platforms.

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