



## **Centum Learning inaugurates Kaushal Mela for Pradhan Mantri Kaushal Vikas Yojana in Sirsa**

### **Moving beyond skilling, Centum is creating an inclusive workforce**

Sirsa, February 22, 2018: Centum Learning, in partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC) inaugurated a Kaushal Mela for mobilizing youth at Pradhan Mantri Kaushal Kendra (PMKK) in Sirsa at Biyani Dharmshala on Hisar road. The Mela aims to bring awareness amongst the aspiring youth of Sirsa and adjoining areas about the courses being offered at the centre.

The Kaushal Mela was presided by Mr. Dayanand Jangra, DPM, HSRLM, Sirsa. Candidates were made aware about the details of the courses, its duration and the certification process etc. by a team of expert councilors. The centre will impart training to the unemployed youth of the state in various job roles like Sales Executive in Automotive Industry, Health Worker under Healthcare sector, Warehouse Packer for Logistics sector, Child Caretaker under Domestic Worker sector, DTH Set-Top Box Installer and Service Technician under Instrumentation sector, Automation under Surveillance & Communication Sector.

Speaking on this occasion, Sanjay Bahl, MD and CEO, Centum Learning said *“Our mission is to help realize the true potential of youth of Sirsa, through skilling. We are playing a key role in evangelizing skilling and mustering all resources to become a prime catalyst in delivery & scale-up of Government’s skilling mission. Increased impetus to programs like apprenticeship training, developing employability skills are creating an aspirational value for such skilling programmes.”*

All the courses under the respective sectors will be offered under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) which is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE), to impart employability-linked skilling to 24 lakh youth across India. The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. All skilling programmes are aligned with National Skill Qualification Framework (NSQF) and industry led standards.

This programme is being offered to candidates between 18 to 30 years of age who should have cleared minimum Class 8. With increasing focus of government bodies on skilling & training, Centum Learning provides free livelihood training for such youth to prepare them with hands-on skills required for self or wage employment to skill and make them job-ready and place them in appropriate private sector jobs in Haryana. The objective is to convert large number of non-literate, school drop-out, unskilled and unemployed youth into productive workforce by building their skills thereby promoting inclusive growth.



## **About Centum Learning:**

Centum Learning is a leading organization in the global skills development and training landscape offering technology enabled blended learning solutions. An ISO 9001:2015 certified company, its mission is to improve business productivity and enhance youth employability. With over 2000 learning and development specialists and domain expertise in over 21 industry verticals, Centum has skilled more than 1.2 million people across 15 countries.

Centum Learning, with decade long experience in Corporate Training, provides entry level to leadership training to more than 350 corporates globally. Centum's smart learning solution 'Centum LearnPro' offers customized anytime anywhere engaging training with real time analytics leading to higher level of retention.

In India, Centum Learning has set up Centum WorkSkills India, in partnership with NSDC to enhance skills of millions of youth across the country and empower them with livelihood linked skilling programs. Towards that, Centum has successfully partnered with Central and various State Ministries besides Public Sector Enterprises. Centum Learning has also partnered with Central Board of Secondary Education-CBSE and various state governments to implement the Vocationalisation of Higher Secondary Education (VHSE) scheme in more than 1300 schools, impacting more than 1,50,000 students across 18 states in India.

The CSR arm of Centum Learning- Centum Foundation, is the CSR implementing agency for large number of corporates, provides livelihood skilling to underprivileged youth including people with disabilities in association with large corporates in India. Centum Foundation also has a dedicated vertical, called Centum GRO Initiative to empower the Deaf in India to assist them in availing respectable jobs in different domains.

Centum has been widely recognized in several fora- it has received 'Excellence in Training' award from World HRD Congress and has featured as the 'Top 15 Emerging Leaders in Training Outsourcing' worldwide. It has also been certified by leading global organization GPTW as a Great Place to Work for the year 2017-18 amongst companies which feature in the gold standard lists and rankings that identify and classify the world's best workplaces.