

For Immediate Release

Centum launches fifth Pradhan Mantri Kaushal Kendra (PMKK) in Haryana

Aims to make youth employable and job ready in 3 months!

Sirsa, Haryana, March, 10, 2018: Centum, an ISO 9001:2015 certified skilling MNC, in partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC), today launched fourth state-of-the-art Model Training Centre (MTC), called Pradhan Mantri Kaushal Kendra (PMKK) at Sirsa in Haryana. Chaudhary Birender Singh, Hon. Central cabinet Minister, Government of India, inaugurated the centre.

Other dignitaries present on the occasion were Smt. Sunita Duggal, Chairperson, SC Finance & Development Corporation, Government of Haryana and Smt. Nitasha Rakesh Sihag, District President, BJP Mahila Morcha, Sirsa and Member, State Public Relation and District Grievance Redressal Committee ; Shri. Prabhjot Singh, DC, DRDA; Shri. Munish Nagpal, ADC, DRDA ; Shri.Sandeep Mehta, SDO,DRDA; Shri. Sanjeev Sharma, DDM, NABARD; Shri. Anand Biyani , Sect. of Ram Narayan Bhimsen Biyani Charitable Trust ; Shri Davinder Sharma, DPM, HSRLM and Shri Jagdish Sharma, CPO, NULM.

Centum, in association with the Ministry of Skill Development & Entrepreneurship and NSDC, is playing a pivotal role in creating benchmark institutions that demonstrate aspirational value for employability led skill development training. Centum will continue to focus on quality and address the unique challenges facing the youth. It is fully geared to mobilize youth in Haryana to make them employable and work ready. The newly inaugurated Pradhan Mantri Kaushal Kendra at Biyani Nagar, Hisar Road, will be enrolling over 1600 candidates in a year to offer several employability linked courses for roles like Sales Executive in Automotive Industry, Health Worker under Healthcare sector, Warehouse Packer for Logistics sector, Child Caretaker under Domestic Worker sector, DTH Set-Top Box Installer and Service Technician under Instrumentation sector, Automation under Surveillance & Communication Sector.

These high demand courses have been approved by the Ministry of Skill Development & Entrepreneurship (MSDE). The centre comprises of six class rooms, one class room cum lab and seven state-of-the-art labs. Besides, Centum is laying special emphasis on enhancing the personality and soft skills of candidates to enhance their employability quotient and entrepreneurship skills. Additionally, a recreation zone has been set up and adequate space has been allotted for library. A counselling cum placement cell has also been made part of the Kaushal Kendra to instill confidence amongst students.

Speaking on the occasion of the launch Shri Sanjay Bahl, Managing Director & CEO, Centum Learning said, *"We have been actively involved in mobilizing youth in various parts of India for a long time now and PMKK will further institutionalize the model of vocational training in India. In Haryana alone, Centum has launched four additional PMKK centres in Jind, Hisar, Kaithal and Fatehabad. The newly launched PMKK will institutionalize the model of vocational training in India, a step towards creating a skilled and empowered India as visualized by the Prime Minister."*

While the State has progressed towards providing universal access to all regions and ensuring high enrolment, further efforts are required to increase retention of students across higher levels of education. The main reasons for the high dropout rate were limited access to higher educational institutes and poor

quality of the colleges in Haryana. However, in the last decade the state government has taken major steps towards the proliferation of higher education resulting in an increase in both quality and quantity of the higher education in the state.

About Centum:

Centum WorkSkills India Limited is a wholly owned subsidiary of Centum Learning which is a leading organization in the global skills development and vocational training landscape. An ISO 9001:2015 certified company, its mission is to improve business productivity and enhance youth employability. A unique technology led blended learning MNC, Centum Learning has skilled more than 1.2 million youth across countries. Founded with an objective to enable sustainable transformation through learning and skills development, Centum Learning, today, has a global presence. It is present in rural and urban locations across 15 countries with domain expertise across 21 industry verticals and more than 1400 training and development specialists.

Centum Learning focuses on four key areas:

- Livelihood Skilling Solutions
- Skills for Schools & Colleges
- Corporate Business Solutions
- CSR Partnerships

Its end-to-end technology enabled blended learning training and skills development solutions helps improve business productivity and enhances youth employability making Centum Learning the partner of choice for any skilling initiative. It has successfully partnered Central and State Ministries, Public Sector Enterprises and more than 350 corporates. Centum has been widely recognized in several fora- it has received 'Excellence in Training' award from World HRD Congress and has featured as the 'Top 15 Emerging Leaders in Training Outsourcing' worldwide. It has been recently certified by leading global organization GPTW as a Great Place to Work for the year 2017-18 amongst companies which feature in the gold standard lists and rankings that identify and classify the world's best workplaces.

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