

**Centum Foundation, Sanket Foundation and PVR Anupam come together to organize special viewing of 'Toilet: Ek Prem Katha' for the deaf**

*First ever initiative with an objective to provide create accessibility for the deaf*

Centum Foundation's first-of-its kind Centum GRO initiative, under the umbrella of Centum Learning, has joined hands with Sanket Foundation and PVR Anupam, to organize viewing of the movie, 'Toilet: Ek Prem Katha', for 150 deaf people this Sunday, September 17, 2017 at PVR Anupam Saket in New Delhi.

Through this initiative, Centum GRO will make the movie tickets available at a very discounted rate. To make the movie understandable to the deaf, it will be shown with English subtitles. The objective of this initiative is to make a movie experience more accessible to the deaf community in India.

On this occasion **Sanjay Bahl, CEO and MD, Centum Learning** said, *'I am proud about this initiative that works towards building a more inclusive society. Through this initiative, we hope to bring an opportunity for the deaf to enjoy something that most of us take for granted. I am quite sure they will enjoy the show'*

Speaking on the initiative **Dr. Alim Chandani, Associate Vice President, Centum Foundation** added, *'We have initiated this with the sole objective of making things more accessible for the deaf. They will experience a social outing like never before. With Centum GRO we will continue to drive such sustainable and transformational experiences for the deaf in India. I look forward to watching with the deaf people within my community in delhi.'*

### **About Centum Learning**

Centum Learning is a leading organization in the global skills development and vocational training landscape. An ISO 9001:2015 certified company, its mission is to improve business productivity and enhance youth employability. Centum Learning, with over 1400 learning and development specialists and their domain expertise in 21 industry verticals, has skilled more than 1.2 million people. It operates out of over 100 centres and over 1100 schools in rural and urban locations across 15 countries.

Centum Learning has a philanthropic arm called **Centum Foundation** which partners with various corporates to implement vocational skilling, livelihood creation, education and women empowerment programmes. Worked with over 25 corporates in this genre, Centum Foundation has also launched a dedicated vertical, called Centum GRO Initiative to empower the Deaf in India which assists this segment to skill and avail respectable jobs in different domains. Centum GRO's training program is designed and implemented by deaf experts from the United States. The experts, partnering with peers identified in India, share best practices in leadership and management skills and start-up enterprise management with participants of the program.

### **About Sanket Foundation**

Sanket Foundation is a charitable trust that works with deaf people in India, helping them lead lives of inclusion and opportunity in the mainstream. This is one-of-a-kind initiative which aims at raising awareness and making things more accessible for the deaf in India.