

For Immediate Release

Centum launches third Pradhan Mantri Kaushal Kendra (PMKK) in Haryana

Aims to make youth employable and job ready in 3 months!

Jind, Haryana, September, 23, 2017: Centum WorkSkills India Limited, a wholly owned subsidiary of Centum Learning, in partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC), today launched yet another state-of-the-art Model Training Centre (MTC), called Pradhan Mantri Kaushal Kendra (PMKK) at Jind in Haryana. Shri Ramesh Chander Kaushik, Hon. Member of Parliament, Sonipat constituency inaugurated the centre. Other dignitaries present on the occasion were, Shri Dharampal Malik, BJP member, Sonipat; Shri Amit Khatri, District Commissioner, Jind; Shri O. P Pehal, President, Steel Corporation of India, Jind; Shri Shivam Tiwari, DPM – HSRLM, Jind; Shri Mukesh, Project officer , NULM, Jind; Shri Trilochan Saini, Senior Manager-NABARD – Jind and Shri Parveen, Senior Manager- NULM – Jind.

Centum, in association with the Ministry of Skill Development & Entrepreneurship and NSDC, is playing a pivotal role in creating benchmark institutions that demonstrate aspirational value for employability led skill development training. Centum will continue to focus on quality and address the unique challenges facing the youth. It is fully geared to mobilize youth in Haryana to make them employable and work ready.

The newly inaugurated Pradhan Mantri Kaushal Kendra at Sunrise Banquet & hotel, near Jind Gaushala will be enrolling over 1600 candidates in a year to offer several employability linked courses for roles like Warehouse Packer, Showroom Hostess - Customer Relationship Executive, Fitter - Electrical Assembly, Customer Care Executive - Relationship Centre, Elderly Caretaker -Non-Clinical, Counter Sales Executive, and Order Taker- Home delivery.

These high demand courses have been approved by the Ministry of Skill Development & Entrepreneurship (MSDE). The centre comprises of six class rooms, one class room cum lab and seven state-of-the-art labs. Besides, Centum is laying special emphasis on enhancing the personality and soft skills of candidates to enhance their employability quotient and entrepreneurship skills. Additionally, a recreation zone has been set up and adequate space has been allotted for library. A counselling cum placement cell has also been made part of the Kaushal Kendra to instill confidence amongst students.

Speaking on the occasion of the launch Shri Sanjay Bahl, Managing Director & CEO, Centum Learning said, *“We have inaugurated several PMKK centres across the country. As the numbers and geographical coverage increase, our centres have the potential to become the benchmark of skill development infrastructure, training, and placement not just because of our financial investment but investment in manpower, facilities and focus on technology enabled training. We whole heartedly support the PM’s vision of creating a skilled and empowered India.”*

The Government of Haryana has been taking special interest towards the development of women in the state. In the past few years schemes like LADLI, Gender Sensitization Program, and State Level Awards for improvement in Sex Ratio and Convention on Elimination of Discrimination against Women have resulted in an improvement in the gender equity and sex ratio. The government is consciously adopting a focused approach to bring the female literacy levels at par with the male literacy level and reduce the drop outs. In line with government’s focus, we also focus on giving more and more opportunities to the female candidates so that they can become more independent and support their families.

While the State has progressed towards providing universal access to all regions and ensuring high enrolment, further efforts are required to increase retention of students across higher levels of education. The main reasons for the high dropout rate were limited access to higher educational institutes and poor quality of the colleges in Haryana. However, in the last decade the state government has taken major steps towards the proliferation of higher education resulting in an increase in both quality and quantity of the higher education in the state. Availability of working age population measured from 18-59 year age group is estimated to grow to 184 lakhs by 2022 from 159 lacks in 2012. In the period 2017-2022 , it is estimated that the working population will go up by approximately 13 lacks in Haryana. In order to sustain current levels of worker participation rates, there is a need to create additional jobs in the state. To realize the additional employment opportunities over the next decade, incremental labour force has to be equipped with specific skills suiting the needs of industry creating the employment. Centum is fully committed to work with all the stakeholders in the ecosystem to ensure that we train the youth with the right skills though quality training so that the industry requirement are met as well as we are able to impact

the society by making the youth employable.

About Centum:

Centum WorkSkills India Limited is a wholly owned subsidiary of Centum Learning which is a leading organization in the global skills development and vocational training landscape. An ISO 9001:2015 certified company, its mission is to improve business productivity and enhance youth employability. A unique technology led blended learning MNC, Centum Learning has skilled more than 1.2 million youth across countries.

Founded with an objective to enable sustainable transformation through learning and skills development, Centum Learning, today, has a global presence. It is present in rural and urban locations across 15 countries with domain expertise across 21 industry verticals and more than 1400 training and development specialists. Centum Learning focuses on four key areas:

- Livelihood Skilling Solutions
- Skills for Schools & Colleges
- Corporate Business Solutions
- CSR Partnerships

Its end-to-end technology enabled blended learning training and skills development solutions helps improve business productivity and enhances youth employability making Centum Learning the partner of choice for any skilling initiative. It has successfully partnered Central and State Ministries, Public Sector Enterprises and more than 350 corporates.

Centum has been widely recognized in several fora- it has received 'Excellence in Training' award from World HRD Congress and has featured as the 'Top 15 Emerging Leaders in Training Outsourcing' worldwide. It has been recently certified by leading global organization GPTW as a Great Place to Work for the year 2017-18 amongst companies which feature in the gold standard lists and rankings that identify and classify the world's best workplaces.

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