



For Immediate Release

Centum Learning inaugurates Kaushal Mela for Pradhan Mantri Kaushal Kendra (PMKK)

Bhagalpur, March 24, 2017: Centum Learning, an ISO 9001:2015 certified skilling multinational, inaugurated the Kaushal Mela for mobilizing youth for Pradhan Mantri Kaushal Kendra (PMKK) at Vikaramshila Park, Kahalgaon, Bhagalpur. The Mela aims to bring awareness amongst the aspiring youth of Kaithal and adjoining areas about the courses being offered at the PMKK.

The Kaushal Mela was presided by Shri Arvind Singh, Municipality Chairman, Kahalgaon. The PMKK centre will impart training to the unemployed youth of the state in various job roles like DTH Set Top Box Installation & Service Technician, Field Technician – Computing and Peripheral and Field Technician – Networking and Storage. All the courses under these sectors will be offered under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) which is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood.

Candidates were made aware about the details of the courses, its duration and the certification process etc. all of which will be done by team of expert councilors. Centum Learning is conducting skilling courses under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) scheme in different parts of India. The PMKVY, a flagship outcome-based skill training scheme, aims to impart employability-linked skilling to 24 lakh youth across India. All skilling programmes are aligned with National Skill Qualification Framework (NSQF) and industry led standards. Under the scheme, a monetary reward is given to trainees with third party assessment bodies conducting post assessment and certification.

On this occasion, Mr. Sanjeev Duggal, CEO and MD - Centum Learning said, *“It has been our endeavour to collaborate with Government to realize the dream of skilling 12 million youth across the country. Skill Mela is one such initiative in partnership with NSDC that will help close the skills gaps in on-go, starting from mobilization to certification all under one location. We have also taken several lucrative initiatives in Bihar in the past because of the positive attitude of the youth in the state”*

This programme will be offered to candidates between 18 to 30 years of age who would have cleared minimum Class 8. With increasing focus of government bodies on skilling & training, Centum Learning provides free livelihood training for such youth to prepare them with hands-on skills required for self or wage employment to skill and make them job-ready and place them in appropriate private sector jobs in BBihar. While agriculture is the leading occupation in Bhagalpur, there still remain large diaspora of unemployed youth at any point of time. This is due to the dearth of industry specific skills and domain knowledge in such mainstream education.

To bridge this employability gap, Centum Learning will provide employment oriented training programmes for different segments ranging from students who have just passed Class 8 to post graduates. The objective is to convert large number of non-literate, school drop-out, unskilled and unemployed youth into productive workforce by building their skills thereby promoting inclusive growth. On an average, Centum Learning places around 1000 youth with various companies across India every month.

About Centum Learning

Centum Learning is a leading organization in the global skills development and vocational training landscape. An ISO 9001:2015 certified company, it's mission is to improve business productivity and

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enhance youth employability. Centum Learning, with over 1400 learning and development specialists and their domain expertise in 21 industry verticals, has skilled more than 1.2 million people. It operates out of over 100 centres and close to 1000 schools in rural and urban locations across 17 countries including India, Nepal and 15 countries in Africa.

Centum Learning has successfully partnered Central and State Ministries, Central Board of Secondary Education-CBSE, Public Sector Enterprises and more than 350 corporates such as Delhi Airport, Bharti Airtel, Genpact, National Bank of Kenya, Lafarge Cement and Maruti Suzuki. In India, Centum Learning has set up Centum WorkSkills India, in partnership with NSDC to enhance the skills of 12 million youth across the country.

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