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NIFTY

7,956.80 ▼ -25.10

GOLD (MCX) (Rs/10g.)

26,525.00 ▲ 56.00

USD/INR

65.79 ▲ 0.11

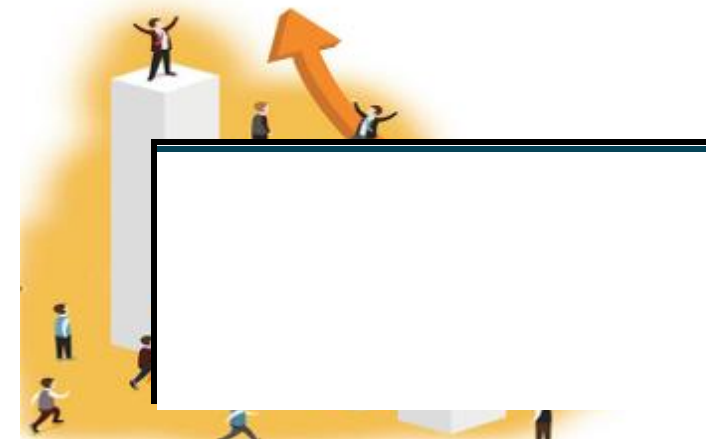
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# Centum Learning forays into beauty and wellness sector


By ET Bureau | 18 Sep, 2015, 04.38PM IST

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NEW DELHI: After venturing into several industry verticals, skilling firm [Centum Learning](#) announced its entry into the beauty and wellness sector, Centum said in a statement. Centum Learning, in collaboration with [Ministry of Skill Development](#) and [Entrepreneurship \(MSDE\)](#) aims to establish 100 beauty and wellness skilling centers which would undertake skilling programs for 3000 individuals under the Pradhan Mantri



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Kaushal Vikas Yojana (PMKVY) scheme. Additionally, Centum Learning in association Bihar MahadalitVikas Mission (BMVM) will be training 1840 candidates in the beauty and wellness sector.

wellness sector, Centum said in a statement.

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The Beauty & Wellness Sector Skill Council (B&WSSC) had developed National Occupational Standards (NOS) for various job roles in the beauty and wellness domain. These standards are ratified by a Qualifications Registration Committee (QRC) constituted by the National Skill Development Corporation (NSDC). Centum Learning will undertake all training programs based on these NOS.

Under PMKVY, students will be provided with 100 hours of theory class and 50 hours of applied on-the-job training followed by stringent assessment and subsequent certification basis results. The three courses currently on offer are assistant beauty therapist, pedicurist and manicurist and assistant hairstylist. The training will be imparted in English and vernacular languages. The courses offered will be 'Integrated Hair, Skin and Make Up' while the other one will be 'Beauty Therapy and Hair Styling'. There will be 600-750 hours of intense training. Centum Learning will also be hiring trainers for these courses in 18 cities who will have to undergo rigorous train-the-trainer programme to become certified trainers.

"India is witnessing a rapid growth in beauty and wellness sector due to increasing consumerism and changing lifestyles. We are seizing this opportunity to empower women by providing right skills that will allow them to find jobs or become self-employable," said Sanjeev Duggal, CEO and director Centum Learning.

A FICCI-PwC report had forecast that the number of people employed in the wellness space could potentially almost treble from over 1 million lakh in 2011 to 3 million by 2015.

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