



# Centum Foundation enters into a strategic partnership with ACC Limited

August 21, 2015

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*Aims to provide training and skilling to candidates from humble background*

Chennai, Aug 21 2015: Centum Foundation, the CSR arm of Centum Learning, a leading organization in the global skills development and vocational training today announced a strategic partnership with ACC limited to provide training to the candidates who are living below the poverty line.

Through this partnership, Centum Learning is not only providing training to candidates in the areas of Retail, Hospitality and Plumbing but also assisting them in getting jobs to earn a better livelihood. This is an initiative taken to comply the CSR mandate for ACC Limited.

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As of now, three batches with close to 100 candidates have already completed the training. Out of which more than 50% students have already been placed with decent salaries in reputed companies like Nava-kissan Biotech Plantec Ltd, T.V.S. Showroom, M-phasis, Vedanta Communication, Zee Maha sale, Dutta Enterprises, Vishal Mega-mart.

These candidates are mostly school pass outs coming from different backgrounds. This programme is being done under the leadership of Mr. Pratyush Panda, CSR Head, ACC Cements and Dr. Pranav Arya, Skill Development Head for ACC. Active business support from leaders like Mr. Sunil Gupta, Cluster Head, Jamul Cement Works had added the required vigour to the program.

“I am overwhelmed with the response to our joint initiative with ACC Limited to skill the poor community, to eliminate poverty and vulnerability in a sustainable manner and improve their quality of life. With such partnerships we are sure to achieve our vision to bring a sustainable transformation in the employment landscape of the country” said **Sanjeev Duggal, CEO and Director, Centum Learning.**

**On the occasion Mr. Sunil Gupta, Cluster Head, ACC Cement said,** “We are committed to contribute towards social and economic development of the backward and underprivileged community residing nearby Plant and mines through effective implementation of various community development Interventions under its CSR wing DISHA Our objective is to develop Integrated Sustainable Livelihood approach for community members and make them self reliant through ensuring employability for youth and establishing backward and forward linkages for women enterprises for sustainability.

ACC has undertaken various social volunteering practices almost from its inception and its earliest initiatives in community development date back to the 1940's in a village on the outskirts of Mumbai while the first formal Village Welfare Scheme was launched in 1952. The community living around many of our factories comprises the weakest sections of rural and tribal India with no access to basic amenities.

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