



## **For Immediate Release**

### **Centum Learning launches a Pradhan Mantri Kaushal Kendra (PMKK) at Kaithal in Haryana**

**Kaithal, Haryana, January 19, 2017:** Centum Learning, an ISO 9001:2015 certified skilling MNC, in partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC), today launched a state-of-the-art Model Training Centre (MTC), called Pradhan Mantri Kaushal Kendra (PMKK) in Kaithal. Shri Natarpal Singh, Chairman Block Samiti inaugurated the centre. Also, present on the occasion were Shri Rajiv Rana, Office of Member of Parliament, Kaithal ; Smt. Mandeep Kaur, Sub Divisional Manager - Kaithal ; Shri Davinder Sharma, District Project Manager ; Shri N K Gupta, District Finance Manager ; Shri Hardeep Singh, District Co-coordinator – Kaithal ; Shri Pala Ram, BJP Politician from Kaithal and Shri Shashi Kanth SS, COO, Centum Learning.

Centum Learning, in association with the Ministry and NSDC, is playing a pivotal role in creating benchmark institutions that demonstrate aspirational value for competency based skill development training by focusing on elements of quality, sustainability and connect with youth. By addressing the challenges of unemployment and ensuring gainful employment for the youth of the state, Centum Learning is enabling and mobilizing Haryana youth to make them employable and work ready.

The Pradhan Mantri Kaushal Kendra run by Centum Learning at Kaithal will be offering several courses namely Mobile Handset Repair, Customer Care Executive, Sewing Machine Operator, General Duty Assistant and Home Health Aide which have high demand in market. These courses have been approved by the Ministry of Skill Development & Entrepreneurship (MSDE). The centre comprises five class rooms and four state-of-the-art labs. In addition to the above, Centum Learning is laying special emphasis on enhancing the personality and soft skills of candidates to enhance their employability quotient and entrepreneurship skills. Moreover, additional investment has been made to impart training on entrepreneurship skills. Besides a recreation zone has been set up alongwith a special interview cell and an up-to-date library. Additionally to further motivate and provide confidence to the candidates, a counselling cum placement cell has been made part of the Kaushal Kendra.

Speaking on the occasion Sanjeev Duggal, CEO and MD, Centum Learning said *“I strongly believe that skilling in India is akin to evangelizing and the launch of the Model Training Centre (MTC) or Pradhan Mantri Kaushal Kendra (PMKK) in Kaithal is a giant step towards making skilling aspirational. We have been actively involved in mobilizing youth in various parts of India for a long time now and PMKK will institutionalize the model of vocational training in India.”*

While the state contributed heavily towards the green revolution and made nation self-sufficient in food crops production in 1960's, there still remain large diaspora of unemployed youth at any point of time. This is due to the dearth of industry specific skills and domain knowledge in such mainstream education. To bridge this employability gap, Centum Learning provides livelihood training for rural youth to prepare them with hands-on skills required for self or wage employment to skill and make them job-ready and place them in appropriate private sector jobs where it is successfully operating Skill Development Centers. Within the state of Haryana, such initiatives are being implemented in Sirsa, Fatehabad, Hisar, Bhiwani, Jind and Kaithal. On an average, Centum Learning places around 1000 youth with various companies across India every month.

#### **Centum Learning Limited**



## **About Centum Learning**

Centum Learning is a leading organization in the global skills development and vocational training landscape. Its mission is to improve business productivity and enhance youth employability. Centum Learning, with over 1400 learning and development specialists and their domain expertise in 21 industry verticals, has skilled more than 1.2 million people. It operates out of 964 learning centers in rural and urban locations across 20 countries including India, Nepal and 18 countries in Africa.

Recipient of 9001:2015 ISO Certification, Centum Learning has successfully partnered Central and State Ministries, Central Board of Secondary Education-CBSE, Public Sector Enterprises and more than 350 corporates such as Delhi Airport, Bharti Airtel, Genpact, National Bank of Kenya, Lafarge Cement and Maruti Suzuki. In India, Centum Learning has set up Centum WorkSkills India, in partnership with NSDC to enhance the skills of 12 million youth across the country.

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