

## Centum Learning felicitates meritorious students

May 17, 2016



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### Centum Learning felicitates meritorious students skilled under PMKVY for Beauty and Wellness Sector

*Close to 120 women received certificates for the Beauty and Wellness training under PMKVY scheme*

Chennai, May 17, 2016: Centum Learning, a leading organization in global skill development and vocational training, today felicitated successful women candidates skilled under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) scheme during a certification ceremony at YWCA, Delhi. The event was organized for the first batch of students who were successfully trained by Centum Learning in the Beauty and Wellness sector. Around 200 candidates – both successful and potential, were present at the occasion.

Tina Dabi, the 22 year old topper of 2015 Civil Services examination from Delhi, who cleared the examination in her first attempt, was also present on the occasion. Her perseverance and consistency which got her to this position has made her a role model for women across the country. Tina, the youngest girl to top this prestigious UPSC examination, was an inspiration for all young women present at the event.

On the occasion, **Sanjeev Duggal, CEO & Managing Director, Centum Learning said**, "Centum Learning encourages needy and underprivileged young men and women to pursue skill development courses in the growing Beauty and Wellness domain to take advantage of the enormous career opportunities opening up in this sphere. India has the highest acceptance and demand for beauty and wellness services. However, the growing attrition rate of skilled workforce and lack of quality personnel are two major challenges that the Beauty and Wellness industry faces. So it is essential to build quality talent pool for an industry which deals with humans directly."

To motivate young women further, the reward amount for the Beauty and Wellness sector under the PMKVY was increased to Rs. 10,000 for which training is provided on higher levels of the National Skills Qualification Framework (NSQF). Beauty and Wellness arena is just one of two sectors (the other being healthcare) where the reward amount under the PMKVY has been revised.

Centum Learning has established approximately 964 skilling centers (which include training for Beauty & Wellness) in order to undertake multiple skilling programs under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) scheme. To ensure a secured future for candidates who are enrolled under various job roles under Beauty & Wellness, Centum Learning has proactively tied up with various Industry giants like Naturals for placements of candidates. Till date, Centum Learning has skilled over 95,000 women in India. Additionally, Centum Learning has a strategic partnership with Godrej Consumer Products Limited in the area of Knowledge &

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Technical expertise, under the Godrej Good & Green initiative supporting Salon-i Program (which is targeted for urban and semi-urban women from underprivileged communities to become financially independent).

Centum Learning highly encourages and believes in Beti Bachao, Beti Padhao and has been able to impact the lives of thousands of women through their skilling programmes.

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