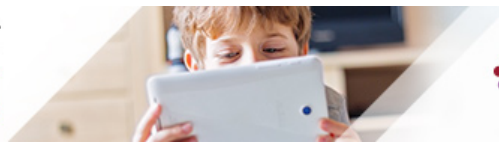


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Jharsuguda: Centum Learning has launched a Multi Skill Development Centre at Jharsuguda, Odisha partnering the Ministry of Rural Development under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY). Shri. Kishore Kumar Mohanty, Chairman, Western Odisha Development Council today inaugurated the Multi-Skill Development Centre.

Shri Sitaram Patel Additional District Magistrate; Shri Satya Narayan Dash, Project Director, DRDA; Smt. Lilli Kumari Kulu Addl. Project Director, Admin; Shri Praveen Kumar, CE-DSMS, DRDA were also present on the occasion. Shri. B.N. Das, Executive Director, ORMAS sent his best wishes.

The DDU-GKY is the skilling and placement initiative of the Ministry of Rural Development (MoRD), Government of India. The scheme focuses on addressing the occupational aspirations of rural youth and enhancing their skills for wage employment. This initiative is being successfully rolled out under the aegis of Odisha Rural Development & Marketing Society (ORMAS), Panchayati Raj Department, Govt. of Odisha. ORMAS was constituted with the objective of bringing economic hope and promise to rural Odisha and India.

Centum Learning in association with the Ministry of Skill Development & Entrepreneurship is playing a pivotal role in enabling and mobilizing Indian youth to make them employable and work ready. As of now, the Multi-Skill Development Centre will offer skilling in three job roles – Sewing Machine Operator, Retail Trainee Associate and BPO – Voice – that have a very high demand in market.

The initial target for the Multi-Skill Development Centre is training nearly 210 candidates in one cycle spanning three months. Infrastructure at the Centre comprises three class rooms and three practical laboratories. Outstation candidates can avail facility of dormitory, which is separate for boys and girls.

Speaking on the occasion Mr. Sanjeev Duggal, CEO and MD, Centum Learning said "It is indeed a memorable day for Centum, as we mark the commencement of skilling youth in Odisha. Through this skilling initiative, we intend to drive sustainable transformation for youth of Odisha."

He further added "States such as Odisha, which, incidentally records the highest unemployed graduates, need immediate attention via provision of better employment opportunities and harnessing youth power. Odisha enjoys a greater demographic dividend compared with other Indian states largely due to a higher percentage of youth population".

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Centum Learning's innovative collaboration with various stakeholders including central and state governments, industry bodies, corporates and the academia has ensured that a large diaspora of young Indians are taking up outcome-based skills training to become employable and earn their livelihood.

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