

## **For Immediate Release**

### **Bharti Resources Learning Centre sponsors 'Graphology' 2008' exhibition**

Vishakapatnam, January, 25 2008:

An unique Handwriting & Signature's Expo – 'Graphology '2008' sponsored by Bharti Resources Learning Centre (BRLC), is all set to begin from January 25th to 27th 2008 at Vemana Auditorium, Visakhapatnam.

For the first time in India, the exhibition will display a variety of signatures of famous personalities from the realms of politics, business, culture, technology and history for common man exclusively for media & invitees.

Some of the other highlights of the event would be handwriting analysis by world renowned handwriting expert, Dr Randheer Kumar, also an author of the popular book titled 'The Signature Secrets'.

On January 26th 2008, Bharti Resources Learning Centre & International Handwriting Institute will jointly organize 'Handwriting Competition' for students.

The mission of the expo is to engage & educate the young minds on how handwriting is not just a movement of fingers but it reveals the personality of the person as well. It further reveals that by changing few strokes in handwriting, one can change one's mindset too.

Seconding the thought ,Kamini Prasad, Vice President, Bharti Resources Limited said "Graphology can help one understand himself / herself better and also impact ones psyche which is also the crux of 'Personality Development module', conducted at BRLCs. Such Personality modules aim at preparing young aspirants for facing job- interviews more confidently. We are delighted to partner this event & are committed in future to sponsoring many such value added events that provide positive direction and develop confidence in youth"

Bharti Resources Limited, a 100% subsidiary of Bharti Enterprises, has set up close to 50 Bharti Resources Learning Centers (BRLCs) across India, each offering MBA, BBA and One year Diploma programmes, in exclusive collaboration with Annamalai University under distance learning mode. Programmes include M.B.A. Business Applications, M.B.A. Communications, M.B.A. Retail Management, B.B.A. Business Applications, Diploma in Telecom, Diploma in Sales Management, Diploma in Insurance and Diploma in Banking and Finance. The M.B.A. programmes are of 2 years duration, the B.B.A. programme of 3 years duration and the Diploma programmes of 1 year duration.

These programmes are highly affordable, industry centric and are designed to provide skilled manpower to sunrise sectors like Telecom, Insurance, Banking, Retail etc. On successful completion of the programme, deserving candidates get placement assistance at Bharti Airtel Services, Bharti Resources Limited and other leading corporates.

## **About Bharti Resources Learning Centre**

Bharti Resources Limited, wholly owned subsidiary of Bharti Enterprises, has set up Bharti Resources Learning Centers (BRLCs), to provide higher order employability skills and bridge the existing talent gap. Apart from setting up BRLCs, it has launched vertical specific programmes targeted at meeting the requirements of skilled manpower in many sectors of the industry. With the help of BRLCs, Bharti Resources aims to be the most preferred talent provider especially in the frontlines sales and service domains leveraging its core competency in delivering custom content and deploying world-class delivery methodologies. It endeavors to create Bharti Resources Certification as a national standard for employment in telecom, retail and financial sector.

For more information please contact:

Seshan Srinivasan

E-mail: [seshan.srinivasan@bharti.in](mailto:seshan.srinivasan@bharti.in)

Tel: +91 9789992998