

Centum Learning joins hands with IGNOU to offer MBA in Management Practices

New Delhi, April 2, 2009: Centum Learning Limited (erstwhile Bharti Learning Systems Limited) has signed up a Memorandum of Understanding (MoU) with Indira Gandhi National Open University (IGNOU) on the March 31, 2009. This MoU covers an exclusive tie up between the two entities for launching a MBA programme in Management Practices. This MOU was signed by Prof. Udai Singh Tolia, Registrar of IGNOU and Ms. Kamini Prasad, Sr. Vice- President, Centum Learning Limited. Also present on the occasion were Prof. O.P. Mishra, Pro Vice Chancellor IGNOU, Prof. PRR Nair, OSD & Co-ordinator CCET – IGNOU and Mr. Sanjay Chandhoke, Vice President, Centum Learning.

“This programme with several unique features would enhance employability of youth in the country by enhancing their professional development opportunities. The regular curriculum would be further strengthened by the intervention of sectoral experts and would include specialization in areas like Telecom, Sales & Marketing, HR, Insurance, Retail, Banking etc.” said Sanjeev Duggal, CEO & Executive Director, Centum Learning.

“This initiative will offer graduates a chance to gain relevant knowledge and also provide a competitive advantage to leading organisations in the Indian market place”. He further added.

Some of the key highlights of the programme include completely digitized learning content, flexibility in the structure of the programme, multiple entry and exit points granting freedom to candidates to choose any semester of their choice. A candidate completing even two semesters successfully will be awarded an Advanced Diploma in Management Practices.

About Centum Learning Limited

Centum Learning, a Bharti funded enterprise, provides end-to-end learning and skill-building solutions for several leading corporates across the country. It provides solutions that impact business performance through enhanced employee productivity, customer profitability and effective talent transformation.

Its solutions cover the entire spectrum ranging from Custom Content Development, Training through Blended Learning Programmes, Executive Coaching, Performance Coaching to Process Management and Certification besides building employability skills at the entry level.

In the skill- building domain, Centum Learning Limited has set up more than 100 Centum Learning Centres (earlier known as Bharti Resources Learning Centres) spread across India, to provide higher order employability skills and bridge the existing talent gap. Apart from setting up Centum Learning Centres, it has launched vertical specific programmes targeted at meeting the requirements of skilled manpower in many sectors of the industry. It endeavors to create Centum Learning Certification as a national standard for employment in the services sector.

Sanjeev Duggal is the CEO and Executive Director of Centum Learning Limited.

About IGNOU

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