



Hone your communication skills through new interactive courses by Centum Learning

- Certificate course in 'Corporate Readiness Programme'
- Centum SMART – 'an employability enhancement programme'

New Delhi, 1st February 2010: Centum Learning, a Bharti Associate has launched a new set of end-to-end learning and skill building solutions for corporates across the country. **Corporate Readiness** and **Centum SMART** programme have been designed for the aspirants who wish to sharpen their interview skills and enhance their social acceptance and confidence. The courses come in two modules of 100 hrs and 50 hrs programs and are targeted at the final and third year engineering students, 3rd semester MCA students and final year diploma engineering students. The course comprises of 20 hours of functional excellence.

Corporate Readiness Programme

Centum Learning offers a Certificate Program in Personality Development. This course has been designed to enrich the skills and enhance the career prospects for millions of youth. The course covers the entire spectrum of requisite knowledge & skills which includes communication, grooming, effective language skills, personality development modules and other associated soft skills.

Centum SMART

This program creates a differentiator for institutions that is valuable to gain a competitive advantage. Besides, it equips individuals to perfect their professional & personal image and empowers them to present themselves with confidence and authority in a highly competitive environment. The program emphasizes on Communication skills, Business language skills, Job prospects through effective resume

writing skills, analytical and logical reasoning skills, interview preparation skills and leadership skills.

Commenting on the availability of these interactive programs, **Mr. Sanjeev Duggal, CEO & Executive Director, Centum Learning Limited** said, "In today's competitive landscape, an individual's personality plays a critical role. The ability of an individual to think, communicate and present himself effectively has become a key factor in entering, establishing and rising above the ordinary in the corporate world. In order to address the skill gap and enhance career prospects for millions of youth, there is dire need for institutions to invest in such interactive courses."

Centum Learning's focus lies on maximizing student's placement potential at corporates, providing holistic learning environment, providing relevant learning opportunities and even lending flexibility to the education system. The learning methodology creates a differentiator for institutes which is a valuable advantage. The teaching style is proven for functional competency building, encompasses face to face classroom sessions and activities such as role plays, group discussions, pair work assignments, group work etc.

About Centum Learning Limited:

Centum Learning, a Bharti Associate, provides end-to-end learning and skill building solutions for several leading corporates across the country. It provides solutions that impact business performance through enhanced employee productivity, customer profitability and effective talent transformation. Centum Learning has been adjudged as one of the 'Top 15 Emerging Leaders in Training Outsourcing' 2009 Worldwide.

In skill- building domain, Centum Learning Limited has set up more than 100 Centum Learning Centers spread across India, to provide higher order employability skills and bridge the existing talent gap in the services sector. These learning centers have so far launched vertical specific programmes, in collaboration with reputed institutions like Annamalai University, IGNOU, and Delhi University to name a few. It endeavors to create Centum Learning Certification as a national standard for employability in the service sector.

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