
Centum U - Institute of Management & Creative Studies offers top end UG and PG programmes

- Undergraduate and Postgraduate Degrees from the **University of London**
- Graduate & Postgraduate Programmes with **Whistling Woods International, an initiative of Subhash Ghai's Mukta Arts**
- **MBA-ASIA** with focus on global and emerging economies

Mohali, 22nd July, 2010 – Centum U - Institute of Management & Creative Studies, an initiative of a Bharti Associate company, unveiled several top end undergraduate and post graduate programmes aimed at students aspiring for quality higher education in Mohali. All programmes are being offered in association with world-renowned Universities and Institutes to provide skills and knowledge needed for succeeding in a dynamic business environment.

The urban campus at Mohali offers a holistic student experience, globally benchmarked curriculum, state-of-the-art infrastructure and ensures that students get placement opportunities in Bharti and other leading corporates. Centum U works with several renowned names like University of London, Coventry University, UK, National University of Singapore Extension, Whistling Woods International for offering degree programmes in areas including Economics, Management, Finance, Creative Arts, Media & Entertainment etc. The first batch commences in September 2010.

Mr. Sanjeev Duggal, CEO & Executive Director, Centum Learning said *“In India, about 12.4 percent of students go for higher education presently. But if India were to increase that figure to 30 percent, then it would need another 800 to 1000 Universities and over 35,000 colleges in the next 10 years. To bridge the existing gap in the country, we have established Centum U which would develop global citizens with its dynamic curriculum and 360 degree learning at the campus. Besides, as a Bharti Associate company, we would be committed to maintaining a high standard of ethics and building impeccable credential in the education domain.”*

Ms. Kamini Prasad, Senior Vice President, Centum Learning added, *“The admissions for this academic year are on and we are overwhelmed with the encouraging response from students at Mohali. At Centum U, students get to study distinctive programmes such as MBA Asia, unique combinations such as Economics and Film Appreciation Studies and that generates enthusiasm to know more about the institute.”*

Centum U is leveraging its strong corporate connect to develop industry oriented curriculum, provide opportunities to students to interact with industry stalwarts and will be best placed to facilitate quality internships and placements. Its unique position enables Centum U to offer its students several corporate interface programmes like the Mentorship programmes, Corporate Scholar Programme and the Centum U Incubation Fund.

Centum U ensures that specialized faculty comprising competent academicians, thought leaders and practicing professionals adopt the most advanced and innovative means to facilitate learning. Faculty would also undergo rigorous training to hone their interactive teaching style.

Besides, regular interactions with industry practitioners, corporate CEOs will provide valuable insights to its students in Mohali at regular intervals. Learning through case studies, workplace projects and emphasis on personality development will also form significant part of students'

learning at Centum U. Its students would further benefit from the expertise of an Academic Council comprising top-notch educationists and professionals.

About Centum Learning Limited:

Centum Learning, a Bharti Associate Company, provides end-to-end learning and skill-building solutions that impact business performance through enhanced employee productivity, customer profitability and effective talent transformation.

Focused on 'People and Processes', its solutions cover the entire spectrum ranging from Learning Process Outsourcing, Custom Content Development, Training through Blended Learning Programmes, Executive Coaching, Performance Coaching to Process management and Certification. It also focuses on building industry specific skills at the entry level for the service sector.

In the skill- building domain, Centum Learning Limited has set up more than 130 Centum Learning Centres in 90 cities spread across India, to provide higher order employability skills and bridge the existing talent gap in the service sector.

Centum Learning has now launched Centum U - Institute of Management & Creative Studies in New Delhi, Pune, Mumbai, Mohail and Hyderabad. It offers various undergraduate and postgraduate programmes in association with world-renowned Universities and Institutes.
www.centumu.edu.in