



Centum Learning wins the UK India Skills Forum Award 2010

Centum Learning has won the award for the Best Skills project in Rural Community category

New Delhi, September 1, 2010:

Centum Learning has won the UK India Skills Forum Award for the Best Skills project in Rural Community category. This fourth international award, in a short span of one year, is a representation of the commitment of Centum Learning towards transforming India by way of skilling the Indian workforce.

The UK India Skills Forum comprises over 120 UK based organizations involved in skill development, which work closely with FICCI in India. The Forum generates bilateral contracts and undertakes projects on a consortia basis – these include engagement with large Indian corporates as well as encouraging more business to business linkages between India and the UK. UK India Skills Forum awards Indian Companies who have demonstrated an outstanding commitment to the skills agenda in India - one of the most important challenges India faces today.

The major initiatives, by Centum Learning, in the skill-building domain include:

- Partnering with Ministry of Panchayati Raj, Govt. of Orissa to train over 40,000 representatives of Panchayati Raj Institutions across 10 districts of Orissa
- Enhancing employability of Tribal Youth in partnership with DECT, Govt. of Assam
- Providing vocational skills to youth, who are surrendered militants, in the Indo-Bhutan border of Assam, in association with Sashastra Seema Bal
- Empowering over 38,000 rural youth to become entrepreneurs (Rural Sales Distributors) in association with Bharti Airtel

This award is recognition of organisations that have supported the development of vocational and soft skills among the Indian citizens, both in cities and rural areas, deployed basic and advanced levels of train-the-trainer approach and continuously ensured the best possible quality of services provided.

Through its robust model and partnerships, Centum Learning aims to skill India across 11 states, 382 districts and 4000 centres covering 72 % of Indian population – contributing a lion's share towards making India the Skills Capital of the World.

About Centum Learning Limited

Centum Learning, a Bharti Associate Company, provides end-to-end learning and skill-building solutions that impact business performance through enhanced employee productivity, customer profitability and effective talent transformation.

Focused on 'People and Processes', its solutions cover the entire spectrum ranging from Learning Process Outsourcing, Custom Content Development, Training through Blended Learning Programmes, Executive Coaching, Performance Coaching to Process management and Certification. It also focuses on building industry specific skills at the entry level for the service sector.

In the skill- building domain, Centum Learning Limited has set up more than 130 Centum Learning Centres in 90 cities spread across India, to provide higher order employability skills and bridge the existing talent gap in the service sector. Centum Learning has now launched Centum U - Institute of Management & Creative Studies. It offers various undergraduate and postgraduate programmes in association with world-renowned Universities and Institutes. For more information