

Centum U, New Delhi invites application for Common Entrance Selection Test (CEST) for Full Time MBA from IGNOU conducted in collaboration with Centum Learning Ltd.

New Delhi, XXX, 2011: Centum U, an initiative of Centum Learning, has started the process of inviting potential students for application to the CEST through which they can earn a Full Time MBA degree awarded by IGNOU. The programme has been designed by IGNOU in collaboration with Centum Learning Limited.

Says Sanjeev Duggal, CEO, Centum Learning Limited, *“CEST will help to narrow down potential candidates for admission to the full time MBA Programme from IGNOU. It is important that the right candidates are chosen to create a conducive learning environment for students to learn and develop as budding professionals and as people. Post the completion of the programme, an assistance cell will further facilitate the placement of deserving candidates with employment across sectors”*

The full time on campus, MBA degree programme delivered exclusively at Centum U, provides exposure to various disciplines of Business Management. It increases students’ understanding of the business world, macro economic environment and lays a strong foundation for making a head start in the competitive business arena. Students get a great opportunity to gain rich insights and learn about industry best practices through this programme.

Students pursuing this MBA programme also get CCIE™ (Centum Certificate for Industry Employability), an Industry recognized Workforce Certificate directly from Centum Learning Ltd. This certificate is awarded to students on the successful completion of the Industry Immersion Programme and the Apprenticeship programme which lasts upto six months. This MBA degree provides students with the learning of the business environment, fundamentals of management and skills sets and personality required to make a start in the corporate world.

Graduate (10+2+3) having secured 50% and above from a UGC recognized University or 45% for reserved category are eligible to take the CEST on December 18, 2011 at the Centum U, New Delhi campus, 37, Link Road,(facing Defence Colony), Lajpat Nagar - Part - III, New Delhi – 110024. No negative marks are deducted for wrong answers. The exam will contain only objective type questions.

There are currently more than 7000 students enrolled in Centum’s educational initiatives. Its faculty lists industry veterans who come with over 30 years of corporate experience. With global experience drawn from India, Bangladesh, Sri Lanka and 17 countries in Africa, Centum U offers its students unparalleled access to the Bharti Lecture series. Centum U offers assured placement opportunities in the Bharti group companies and other leading corporates. Having an extensive reach in 90 locations with an in-depth domain knowledge in Telecom, Banking & Finance, Retail & Media etc, Centum Learning has placed over 6000 students through its educational initiatives.

More details about Centum U can be obtained by visiting <http://www.centumu.edu.in>

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