



Centum Learning signs a MoU with A4e to roll out India's first group of Assessor & Trainer Institutes

Takes a giant leap forward in Skill Trainers capacity building

New Delhi, August 2011: Centum Learning has today announced the signing of a Memorandum of Understanding (MoU) with **Action for Employment (A4e)**. The purpose behind the MoU is to work towards the establishment of India's first ever group of Assessor and Trainer Institutes (ATI) to train and certify assessors and trainers for the Skills Development sector.

Commenting on the association, **Sanjeev Duggal, Centum Learning CEO & Executive Director**, said, *"This is a significant step forward in the capacity building space for Centum Learning. Our association with A4e will help bring global standards & best practices of skills development to the Indian market thus bridging the shortage of assessors and trainers required to meet the huge demand of skill training"*.

With only 5% of Indians between the ages of 19-24 learning a formal trade, the necessity to improve vocational education and training to reap the demographic dividend of a young population is being recognised at the highest levels of government, the business community and civil society. The role of India's rising young workforce is crucial in fuelling growth and India is exploring ways to train 500 million people by 2022, both in blue collar and white collar jobs, across urban and rural India which will warrant a huge pool of trained Skill instructors. The MoU signed by Centum Learning and A4e will go a long way in creating a pool of Skill instructors to address these very demands.

Centum Learning Limited and an A4e led consortium of well known skills training and development institutes together will train people across six industries – telecom, automobile, healthcare, retail, hospitality and building & construction. To feed the huge requirement of 'skill instructors', which will train and focus on 'skill building for employability', the partnership has proposed to create an institutional framework for developing ATIs for specific domains.

The relevant skills providers within the A4e led consortium will provide a range of services including training and accreditation, sharing curriculum, certification and supply of materials and equipment. Centum Learning with its extensive reach, scale and network of trainers is the ideal partner for such an initiative, that can be thought of as a building block of the future of the skilled workforce in India.

On the alliance with Centum Learning, **Roy Newey, Group Board Director, A4e** said, *"A4e is honoured to have the opportunity to work in true partnership with Centum Learning to develop this exciting initiative in India. Centum Learning has a wonderful vision for developing professionally skilled trainers who can spearhead the skills challenge in India. A4e is thrilled to work in partnership with Centum Learning to develop this legacy which we are confident will have a lasting impact on the skills of India"*.

Notes to the Editor:

About UK India Business Council (UKIBC): The UK India Business Council ("UKIBC") is the premier membership-led organisation promoting bilateral trade and investment between the UK and India.



About Assessor & Trainers Institute (ATI):

A multi-locational ATI will provide the following:

- Capacity building for the Skill instructors for respective sectors
- Customized curriculum as per recognized Occupational Skill Standards
- Certification of Vocational Skill instructors as per distinct levels of skills
- Training & certification of Assessors on Occupational Skill Standards
- Creation of an overall ecosystem that recognizes and delivers a professional cadre of skill trainers and upgrades the skills on a regular basis.

About A4e: A4e is a fully owned subsidiary of A4e Limited., a company incorporated under the laws of England which is an international social purpose company that designs, manages and delivers public services in partnership with Governments, public and private sector organizations, and the voluntary and community sector. A4e's overall mission is to improve people's lives through social change, specializing in providing services that make a difference to the lives of its customers.

About Centum Learning: Centum Learning, a Bharti Associate Company, provides end-to-end learning and skill-building solutions aimed at impacting productivity of businesses and the nation at large. Besides, it also provides higher education to youth for transforming the face of modern India.

In the learning domain, Centum Learning's solutions cover the entire spectrum ranging from Learning Process Outsourcing, Custom Content Development, Training through Blended Learning Programmes, Executive Coaching and Performance Coaching to Process Management and Certification. Centum Learning has recently entered into a strategic collaboration with Bharti Airtel, Africa to enhance productivity & business outcome across 15 countries in Africa.

In partnership with National Skill Development Corporation, Centum Learning has also established Centum Workskills India Ltd. to skill 1.2 crore people and make them employable by providing livelihood opportunities.

To know more visit www.centumlearning.com

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