



## Centum WorkSkills India to skill the youth of Kamrup Mirza in Assam

- *Two skills training programmes for the functions of Sales and Organized Retail launched*
- *Offers specialized programmes to enhance employability of the youth of the region*

**Kamrup Mirza, October 16, 2011:** Centum WorkSkills India Limited, a joint venture between Centum Learning Limited and National Skill Development Corporation, along with Prag Foundation, today launched a new Centum WorkSkills Training Centre in Kamrup Mirza in Assam.

Inaugurating the centre and gracing the occasion with his presence was Mr. S.K. Roy, Deputy Commissioner of Kamrup, Govt. of Assam who said, *"The opening of the skills training centre for the struggling youth of our district is a step in the right direction to making the youth of the district self sufficient. The experience of corporate organizations like Centum Learning together with the participation of the government will help reach our goal of building a skilled nation."* The Hon. Deputy Commissioner was also accompanied by Mr Jatin Mali, MLA, Palasbari Constituency and Mr. Rekkibuddin Ahmed, MLA, Chaygaon Constituency

To begin with the Skills Training Centre will offer two specific skill programmes:

- *Parichay:* Imparting skills required in the field of sales.
- *Neev:* Imparting skills required for various functions within organized retail.

Speaking on the occasion, **Mr. Sanjeev Duggal, CEO & Executive Director, Centum Learning** said *"The opening of the Centum WorkSkills Centre in Assam will help us increase the employability quotient of the youth in Kamrup Mirza. We are confident that this initiative will facilitate in bringing further economic development by transforming the lives of the youth in the district and make them job ready and allow them to exploit the full employment potential the booming Indian economy has to offer."*

**Dr. Jayanta Biswa Sharma, Chairman, Prag Foundation** also added: *"We are glad to partner with Centum WorkSkills India an organization which has been responsible for transforming the lives of many youth by providing employability programmes to make them more job ready and in tune with the needs of industry."*

The 252 hours programmes encompasses 144 hours classroom training with 108 hours on the job training by domain specialists who assess, certify and help in placement support of certified candidates. Trainees selected will be provided food and reimbursement of their transportation expenses during the course of their training. Also to get them started and to assist them post their placement, each trainee will be paid Rs.2000/- as per MoRD Guidelines.



Centum WorkSkills has partnered with the Ministry of Rural Development (MoRD), Government of India under the Swarna Jayanthi Gram Swarozgar Yojna (SGSY) to provide end-to-end employability solutions across 43 districts in Madhya Pradesh, Chhattisgarh, Punjab, Himachal Pradesh, Orissa and Assam in India. This alliance is slated to have a significant impact on 3990 underprivileged youth through Govt. skills project, 2700 health workers and 40,000 rural households in India.

**About Centum WorkSkills India:** <http://www.centumlearning.com>

Centum WorkSkills India Limited is a Joint Venture between Centum Learning - A Bharti Associate Company and National Skill Development Corporation (NSDC) the government Nodal agency for skill building.

Given the government vision to train 500 million youth by 2022 in 21 sectors, Centum WorkSkills India Limited aims to skill 1.2 crore people across 11 states in 383 districts for employability.

Centum WorkSkills India is implementing an end-to-end business model for creating employability which includes Community Mobilization and Counseling for the rural / semi urban youth, Training Execution at the block level at a district, Assessment & Certification in partnership with recognized industry partners and placement support. Through this initiative, Centum WorkSkills India has undertaken a pioneering initiative in the skills building domain to impact India's rural, semi-urban and urban communities across sectors such as Retail, Telecom, Hospitality, Healthcare and Building & Construction.

**About Clear Win Technologies:** <http://www.clearwintech.com>

ClearWin Technologies is promoted by Mr Vavani Sharma based out of Washington, USA. ClearWin Technologies will partner with Centum WorkSkills India to implement end-to-end employability solutions including Youth Mobilisation and Counseling, Training Execution, Assessment and Certification and also provide placement support. The skills center at Mangladai will provide opportunities to youth belonging to families below the poverty line between the ages of 18-35 to build their employability quotient by gaining related knowledge and skills most relevant to specific domains, in turn leading to employment and the chance to better their livelihoods.

For further information contact: [jabasen.menon@centumlearning.com](mailto:jabasen.menon@centumlearning.com)