

Centum U opens admissions for its Employability Programmes

- *Two programmes with durations of two years and six months respectively.*
- *A six months industry internship and employability certification (a part of the MBA-CMP programme) produces 'job-ready' students, preferred by prospective employers.*
- *Programme for Accounting Professionals in collaboration with KPMG in India, to offer practical accounting knowledge as relevant for Industry to be delivered by professionals from KPMG.*

Mohali, June XX, 2012: Centum U, an initiative of Centum Learning, has initiated the process of inviting applications for its employability programmes at the Mohali campus for the academic session 2012-13. On offer are two employability centric programmes namely, **MBA Contemporary Management Practices** and **KPMG Course for Accounting Professionals**. The duration of MBA – CMP is two years and the KPMG course runs for a period of six months.

With programmes focused around employability, Centum U Mohali ensures that its students get an opportunity to learn directly from the industry experts. The unique industry immersion programme at Centum U Mohali has resulted in culmination of live industry projects for its students with companies like Business Standard and Dexter Consultancy. Centum has a strong internship & placement programme and some of the partnering organizations include: ICICI Bank, Coca Cola, Kotak Securities, Airtel, Bulls Eye, HDFC Bank Winsome Yarns, S.Chand Hart Court etc.

The MBA – CMP programme (*eligibility criteria, graduation with a minimum passing percentage of 50%. Selection through an entrance exam designed specifically for the programme*) provides students with an advantage of going through a six months long industry internship. Upon successful completion of the internship, the students are awarded with **CCIE™ (Centum Certificate for Industry Employability)**. The additional industry exposure coupled with a certification substantially increases placement opportunities for the students due to their 'job ready' status.

Says Sanjeev Duggal, CEO & Director Centum Learning Limited, *“Centum Learning is committed to create employable talent in the country and our industry oriented programmes are intended to bridge the skill gap several industries are facing. Admissions to these employability programmes provide students with an opportunity to learn from industry experts and increased hands-on experience through extended internships making them job ready from day one. Thereby resulting in placement with some of the leading corporate houses.”*

The **KPMG course for accounting professionals** (*Eligibility: students pursuing their graduation, as well as working professionals. Selection through a Personal Interview*) offers among the best exposure opportunities into the field of accounting, through the hands of the professionals. The course has been designed to provide students with practical knowledge from various sub verticals within the field of accounting with an industry relevant guidance to prepare them for a career in accountancy. It further aims to equip the participants with basic concepts of International Accounting, Direct & Indirect taxes and Companies Act along with accounting in computerized environment.

*Sandip Khetan, Program Director for the course quoted - “Accounting is a growing field with wide range of opportunities. Accountants play a vital role to organizations way of recording, reporting and monitoring of financial transactions and generation of financial statement for different stakeholders. In order to address the need of qualified accountants in the industry and leverage from our experience in accounting advisory, KPMG in India is offering **KPMG Course for Accountings Professionals** in alliance with Centum Learning”.*

Application to the MBA – CMP programme requires purchase of a programme prospectus from the Centum U campus (or couriered upon request); while application to the KPMG in India's course requires filling of an application form at the campus as a preliminary step.

The programmes are designed in line with Centum's constant endeavor towards increasing the employability quotient of enrolled students through various measures like extended internships, stress on practical knowledge, international exposure (an exchange programme in place with Coventry University, UK) and industry integration placed strategically within the programmes offered by it.

There are currently more than 9000 students enrolled in Centum's educational initiatives. Its faculty list includes industry veterans who come with over 30 years of corporate experience. With global experience drawn from India, Bangladesh, Sri Lanka and 17 countries in Africa, Centum Learning offers its students unparalleled industry experience and placement support opportunities.

More details about Centum U can be obtained by visiting <http://www.centumu.edu.in> or www.centumlearning.com

About Centum Learning Limited: <http://www.centumlearning.com>

Centum Learning, one of Asia's training and development companies provides end-to-end learning and skill-building solutions aimed at impacting productivity of businesses and the nation at large. Besides, it also provides higher education to youth for transforming the face of modern India.

In the learning domain, Centum Learning's solutions cover the entire spectrum ranging from Learning Process Outsourcing, Custom Content Development, Training through Blended Learning Programmes, Executive Coaching and Performance Coaching to Process Management and Certification. Centum Learning has recently entered into a strategic collaboration with Bharti Airtel, Africa to enhance productivity & business outcome across 16 countries in Africa.

In partnership with National Skill Development Corporation, Centum Learning has also established Centum WorkSkills India Ltd. to skill 1.2 crore people and makes them employable by providing livelihood opportunities.

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