



## **Centum launches the Skill Instructor's Guild**

*An India first in the vocational training and education sector*

**Assam / Chandigarh, June XX, 2012:** Centum Learning Limited, a leading training and development solutions provider, through its subsidiary Centum WorkSkills India announced the launch of its Skills Instructors Guild.

Centum WorkSkills India has created a forum of Skill Instructors called **Centum Skill Instructor's Guild (CSIG)** which will look to recognize and reward Skill Instructors for the crucial role they are playing in the value chain of skill building and in helping to build a skilled and employable India. This unique platform will serve as a means for Centum WorkSkills India to engage with the Skills Instructors community in the country. By engaging with the pool of trained instructors, Centum Workskills India aims to create a structure which links performance of trainers to their future developmental prospects.

Basis their individual performance, each instructor earns certain number of points and on the accumulation of a certain numerical value, these points can be redeemed to avail free developmental training programmes from Centum WorkSkills India. The core objective of the **CSIG** is to enhance the learning & development of the skill instructors by imparting cross – functional training and providing access to new training programmes. CSIG will serve as a common platform to network, share best practices and recognize and reward the hard effort Skill Instructors make in achieving the larger vision of the government of India.

Commenting on the launch of this unique initiative, **Sanjeev Duggal, CEO & Director, Centum Learning Limited** stated, *"Trainers are the essence to changing the future of the youth of our country. By setting up CSIG, we are ensuring that the quality of trainers that train the future of our country are constantly motivated and are always looking to enhance their personal skill sets which will have a direct impact on the kind of trainings meted out to their trainees. We are not just excited but also confident that the CSIG will have a lasting impact on trainers and trainees alike and as the CSIG gains momentum, we will look to build on this initiative by taking it to the next level."*

Speaking on the launch of CSIG, **Shashi Kanth S.S., COO, Centum WorkSkills India Limited** said, *"As an organization, we are convinced that the way to a newer and brighter India is by increasing the levels of employability of the youth. To do that, we have to ensure that the trainers involved are skilled across various sectors and are motivated enough to want to make a difference in the lives of the youth. We are confident that the establishment of CSIG is a right step in that direction and are excited about the long term impacts that this will have on not just the trainers but their trainees as well."*

Enrolling with CSIG provides multiple benefits to its members and allows trainers to connect, communicate and collaborate with each other. It also offers a chance to attend and participate in **Refresher workshops** across locations for skill enhancement once every quarter and most importantly to enhance their skills across various sectors of learning through the sharing of best practices. A Rewards and Recognition Programme has also been put in place to recognize deserving performers which will have a direct bearing on their future career prospects leading to a well defined career path and progression.



**About Centum WorkSkills India: <http://www.centumlearning.com>**

Centum WorkSkills India Limited is a Joint Venture between Centum Learning Limited and National Skill Development Corporation (NSDC) the government Nodal agency for skill building.

Given the government vision to train 500 million youth by 2022 in 21 sectors, Centum WorkSkills India Limited aims to skill 1.2 crore people across 11 states in 383 districts for employability.

Centum WorkSkills India is implementing an end-to-end business model for creating employability which includes Community Mobilization and Counseling for the rural / semi urban youth, Training Execution at the block level at a district, Assessment & Certification in partnership with recognized industry partners and placement support. Through this initiative, Centum WorkSkills India has undertaken a pioneering initiative in the skills building domain to impact India's rural, semi-urban and urban communities across sectors such as Retail, Telecom, Hospitality, Healthcare and Building & Construction.

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