

For immediate publication

Centum Learning signed an MOU with MEPMA, Govt of A.P. to provide livelihood training to the urban unemployed youth

- Centum Learning to provide free livelihood training to urban unemployed youth under placement linked programme
- Centum Learning will focus on empowerment of urban poor women, especially those residing in slums

New Delhi, October 5, 2012: Centum Learning signed a Memorandum of Agreement with Mission for Elimination of Poverty in Municipal Areas (MEPMA) Municipal Administration and Urban Development Department, Government of Andhra Pradesh for skill development and placement of urban unemployed youth under the placement linked skill training programme.

With increasing focus of government bodies on skilling & training, Centum Learning provides free livelihood training for urban youth to prepare them with hands-on skills required for self or wage employment in areas like IT, ITeS, Retail Sales and Electronics for urban youth to skill and make them job-ready.

On this occasion, Mr.Sanjeev Duggal, CEO & Director - Centum Learning said, “We are proud to be associated with the Governemnt of Andhra Pradesh to skill the poorest of the poor in urban areas, to eliminate poverty and vulnerability in a sustainable manner and improve their quality of life. We will offer not only high quality training but also ensure placement opportunities to most candidates in companies of repute.”

Centum Learning signed up with MEPMA, as a part of Rajiv Yuva Kiranalu, to build job specific skills among the unemployed and place them in appropriate private sector jobs. The objective is to convert large number of non-literate, school drop-out, unskilled and unemployed youth into productive workforce by building their skills thereby promoting inclusive growth.

In the first phase, Centum Learning will mobilize and skill candidates in eleven districts namely Hyderabad, Vijayawada, Karimnagar, Chittoor, Nellore, Guntur, Vishakapatnam, East Godavari, West Godavari, Khammam, Warangal. It has already begun training batches under the programme and is targeting to train 10,000 people in the current financial year.

While job opportunities galore in the service sector, there are several unemployed youth in India at any point of time. This is due to the dearth of industry specific skills and domain knowledge in such mainstream education. To bridge this employability gap, Centum Learning provides employment oriented training programmes for different segments ranging from students who have just passed Class 8 to post graduates and even professionals in large corporate.

About MEPMA

The Mission for Elimination of Poverty in Municipal Areas (MEPMA) is a Government of AP Society forming part of Department of Municipal Administration & Urban Development. It was launched on 1st September, 2007 by Smt.Sonia Gandhi, UPA Chairperson. Sri. N.Kiran Kumar Reddy, Hon'ble Chief Minister of Andhra Pradesh is the Chairman of Governing body whereas Sri M.Maheedhar Reddy, Hon'ble Minister for Municipal Administration & Urban Development Department is the Vice Chairman. The Principal Secretary, Municipal Administration, is the chairman of MEPMA's Executive Committee. Mission Director, MEPMA, and his team implement the urban poverty alleviation schemes. The district units are headed by Projects Directors.

Empowerment of urban poor women, especially those residing in slums, is the main objective of MEPMA.

About Centum Learning Limited www.centumlearning.com

Centum Learning, with more than 1000 learning & development specialists, provides end-to-end training and skill-building solutions to over 350 global firms, Central and State Ministries, PSUs across 20 countries. Its training solutions aim at enhancing productivity and business outcomes.

Centum Learning has set up more than 278 learning centres in rural and urban locations to provide employability skills to youth in tandem with industry requirements to enable sustainable transformation. In the skill building domain, in association with National Skill Development Corporation, it has also established Centum WorkSkills India Limited to skill 1.2 crore people and provide livelihood opportunities.

Centum Learning's accomplishments in training & skill building have been recognized in several leading national and global platforms.

Incase of further queries, please contact

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