

For Immediate Release

Centum Learning launches Centum International Academy in Nigeria

Would educate and train approximately 5000 youths
Would offer world class, affordable vocational education for youth in Nigeria

Nigeria, May 14, 2013: Centum Learning, a leading training and development multinational organization, has partnered with International Data Management Services (IDM) to launch Centum International Academy in Nigeria to offer vocational education. IDM is a leading global ICT company serving Nigeria for over three decades.

The formation of Centum International Academy will go a long way in attracting groups of students from across the economic strata who would not normally consider studying and developing a vocation through vocational education platform for a number of reasons, be it financial, cultural or societal to name a few. The average duration of programmes to be launched by the Academy is about four months. The courses launched, in line with job opportunities proliferating across various sectors, shall be both Short term certificate courses as well as long term Diploma courses. The courses include:

- Certificate Programs in Mobile Engineering
- Diploma Program in Mobile Engineering
- Certificate Programs in Telecom Call center executives
- Diploma / Certificate Program for Customer Service Executive / Managers for various industry segments (Banks, Insurance, IT Products & Services, Telecom services, Retail, Logistics, etc).
- Certificate / Diploma Program in BPO (Back Office Operation) Services
- Diploma/Certificate Programs in CORE Banking
- Diploma/Certificate Programs in Hospitality

On the occasion of the launch, Sanjeev Duggal, CEO & Director, Centum Learning said “The launch of Centum International Academy reiterates our vision to groom youth to develop vocational skills beyond the requirements of the Indian market. By partnering with IDM, we will enable youth to acquire employable skills and run meaningful lives through gaining regular employment or self-employment in Nigeria”.

Kamini Prasad, COO- Professional Education & Training, Centum Learning added, “Centum International Academy is running successfully in Bangladesh, so taking cognizance of the Nigerian market, we decided to tie up with a partner of international repute to offer quality education to students in the vocational education space”.

Speaking on the occasion, Mr, Atul Kshetry, Chief executive of IDM said that recently IDM has established an international quality Voice based customer care center in Abeokuta that is offering employment to over 1000 persons in the region. This center currently caters to the Nigerian

Telecom industry. This could well be the front runner offering similar services to foreign companies in Africa, America, Europe, MEA region. Such customer service centers require specialized skills that are very different from that offered in conventional schools & universities.

Chief (Dr.) J. C. Dugad, Country head of Tower Group of companies & the Managing director of IDM added, “This venture is part of the Tower Group’s commitment to the development of Nigerian youth. He added that under this agreement, IDM shall enable a chain of Centum Learning academy centers across Nigeria & Ghana while Centum Learning would provide best in class content, conduct train-the-trainer at regular intervals, audit and will certify candidates jointly with IDM”.

Under this agreement, IDM would be responsible for student acquisition, marketing & delivery of the programmes while Centum Learning would provide best in class content, conduct train-the-trainer at regular intervals, audit and will certify candidates jointly with IDM.

In the vocational education space, Centum Learning provides Certificate Programmes in spoken English, Finance & Banking, Mobile Technology etc. Some of these courses are being offered in collaboration with other reputed organizations in countries like Bangladesh under the banner of *Centum International Academy*.

In the vocational education domain, Centum Learning, in association with IDM, aims to make a significant contribution in bridging the existing gap between the academia and industry requirements with its robust learning methodology, cutting edge courseware and best in class faculty.

Partnering with Centum Learning, IDM is now looking to continue growth in the above areas & add new business lines in the areas of IT & Telecom based Vocational training as well as professional services in these areas.

About Centum Learning Limited

www.centumlearning.com

Centum Learning, with more than 1000 learning & development specialists, provides end-to-end training and skill-building solutions to 350 global firms, central and state ministries, PSUs across 20 countries. Its training solutions aim at enhancing productivity and business outcomes.

Centum Learning has set up more than 469 learning centres in rural and urban locations to provide employability skills to youth in tandem with industry requirements to enable sustainable transformation. In the skill building domain, in association with National Skill Development Corporation, it has also established Centum WorkSkills India Limited to skill 1.2 crore people and make them employable by providing livelihood opportunities.

Centum Learning's accomplishments in training & skill building have been recognized in several domestic and global platforms.

About IDM:

www.idmng.net

International Data Management Services Limited (IDM), incorporated in Nigeria in 1981 is affiliated with Comcraft Services Limited, United Kingdom. Its objective is to provide a wide

spectrum professional management services for industrial, service and manufacturing operations in Africa.

IDM currently offers the following services:

- ICT training: partnering with leading ICT organizations such as NIIT India; SAP- Africa , CISCO, Oracle, Microsoft, Autodesk Technologies, Prometric, Pearson VUE & Certiport to offer quality IT training & certification. Currently IDM trains & offers certification opportunities to over 3000 individuals. The company offers training opportunities in various forms of IT skills be it database, programming, networking, DTP, project management, ERP etc to professional, graduates, undergraduates & schools.
- Partnering with SAP Africa, IDM specializes in implementing SAP based ERP & SCM systems for mid-sized organizations.
- Recently IDM has diversified in the exciting world of ITES. In 2012, the company has set up an International standard Voice based BPO.

Incase of further queries, please contact

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