

Centum WorkSkills India Limited launches Multi Skill Development Center under PMKVY Scheme in Bihar

- *Shri R.K Singh, MP inaugurates PMKVY Skill Center in Arrah, Bihar*
- *Prior to event, Shri Rajiv Pratap Rudy, Minister of State, Skill Development & Entrepreneurship and Parliamentary Affairs also visited the PMKVY Skill Center in Arrah, Bihar*

Bihar, Aug 18, 2015: Shri R.K Singh, M.P from Arrah, today inaugurated one of the first Multi-Skill Development Centres at Arrah in Bihar. Also present on the occasion were, Shri Amrender Pratap, MLA from Arrah and Shri Sanjay Singh Tiger, MLA from Sandesh. Prior to the inauguration, the center was graced by the presence of Shri Rajiv Pratap Rudy, Minister of State, Skill Development & Entrepreneurship and Parliamentary Affairs.

Additionally, two other centres were launched today at Ekma and Chhapra. The Ekma Center was inaugurated by Shri Janardan Singh, MP from Maharajganj and Shri Brijesh Kumar Raman, Vice-President BJP.

Centum Learning has partnered with the Ministry of Skills and Entrepreneurship to launch these centres under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) scheme. The PMKVY, a flagship outcome-based skill training scheme, aims to impart employability-linked skilling to 24 lakh youth across India. As the largest partner of NSDC, Centum Learning is playing a pivotal role in enabling and mobilizing a large number of Indian youth to take up outcome-based skill training, gain employable skills and earn their livelihood.

The launch of these multiple skilling centres across Bihar is part of a special Independence Day initiative by Centum Learning to highlight the significance of skills training and how it will play a critical role in providing independence from unemployment. According to census data, workforce of the future will be from states like Bihar and Uttar Pradesh making it imperative that youth power be harnessed for accelerated social and economic growth.

The Multi-Skill Centres will offer courses for Sales Associates, Computer Operators, Beauticians, Hair Stylists, Medical Sales representatives, Mobile Repair Engineers, Helper-Plumber, Helper-Electricians, Sewing Machine Operators, Helper-Mason/Barbender, Painter-Decorator. Each centre has seven class rooms to conduct skilling courses in Retail, Construction, Electrical, Apparel and Medical Sales. Additionally, there are five labs. Nearly 18130 number of skilled workers are expected to be trained in a year's time. All skilling programmes are being done basis the National Skill Qualification Framework (NSQF) and industry-led standards. Under the scheme, a monetary reward will be given to trainees with third party assessment bodies conducting post assessment and certification.

On the occasion, Mr. Sanjeev Duggal, CEO & Director, Centum Learning said, *"India can become the human resources capital of the world if we implement Skilling India vision on a war footing. Innovative collaborations between Government and Corporates is sure to aggressively advance National Skills movement and the start-up ecosystem, thereby unleashing the untapped potential throughout the country. We have carefully chosen Bihar to start our skilling drive from our multi skill centres keeping in mind the demographic dividend it enjoys over other states."*

Centum Learning has aggressively taken up the cause of mobilizing under-privileged youth in skills training following the launch of a unique mobile mass-outreach programme by Union Minister for Communications & Information Technology Shri Ravi Shankar Prasad and Minister of State, Skill Development & Entrepreneurship and Parliamentary Affairs Shri Rajiv Pratap Rudy nearly two months back. In less than a week of launch, over 40,000 candidates across 38 districts in Bihar have shown interest in various skilling programmes.

High potential states such as Bihar, which, incidentally, has a record of the highest number of IAS enrollments on an average, need immediate attention via provision of better employment opportunities and harnessing youth power. Bihar enjoys a greater demographic dividend compared with other Indian states largely due to a higher percentage of youth population.

Recognizing this, Centum Learning is organizing 'Skills Melas' across Bihar to sensitize and mobilize youth to enroll in various courses offered under PMKVY scheme at Centum Skill centres. At these Melas, youngsters are provided details of various courses, available opportunities and counselled on how to become employable and earn livelihood.

About Centum WorkSkills India Limited

Centum Learning has set up Centum WorkSkills India (CentumWSI), in partnership with NSDC to enhance the skills of 12 million youth across the country. Centum WSI aims to build an inclusive, enabled and skilled society, by skilling youth and providing employment in identified core sectors. A key partner to the National Skills Development Corporation (NSDC) in fulfilling India's national skilling mandate, the organization has skilled millions in multiple sectors including Retail, Automobile, Hospitality, Health Care, Building and Construction, Telecom sectors and Beauty & Wellness. Centum WorkSkills has won many prestigious awards like UK India Skills Forum Award, "Certificate of Excellence" at the Bihar Innovation Forum 2014, a joint initiative of Jeevika (Bihar Rural Livelihoods Promotion Society) and the World Bank, NSDC's High Performing Award etc.

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