

Centum Foundation enters into a strategic partnership with ACC Limited

Aims to provide training and skilling to candidates from humble background

New Delhi, Aug 21 2015: Centum Foundation, the CSR arm of Centum Learning, a leading organization in the global skills development and vocational training today announced a strategic partnership with ACC limited to provide training to the candidates who are living below the poverty line.

Through this partnership, Centum Learning is not only providing training to candidates in the areas of Retail, Hospitality and Plumbing but also assisting them in getting jobs to earn a better livelihood. This is an initiative taken to comply the CSR mandate for ACC Limited.

As of now, three batches with close to 100 candidates have already completed the training. Out of which more than 50% students have already been placed with decent salaries in reputed companies like Nava-kissan Biotech Plantec Ltd, T.V.S. Showroom, M-phasis, Vedanta Communication, Zee Maha sale, Dutta Enterprises, Vishal Mega-mart.

These candidates are mostly school passouts coming from different backgrounds. This programme is being done under the leadership of Mr. Pratyush Panda, CSR Head, ACC Cements and Dr. Pranav Arya, Skill Development Head for ACC. Active business support from leaders like Mr. Sunil Gupta, Cluster Head, Jamul Cement Works had added the required vigor to the program.

“I am overwhelmed with the response to our joint initiative with ACC Limited to skill the poor community, to eliminate poverty and vulnerability in a sustainable manner and improve their quality of life. With such partnerships we are sure to achieve our vision to bring a sustainable transformation in the employment landscape of the country” said **Sanjeev Duggal, CEO and Director, Centum Learning.**

On the occasion Mr.Sunil Gupta, Cluster Head, ACC Cement said, *“We are committed to contribute towards social and economic development of the backward and underprivileged community residing nearby Plant and mines through effective implementation of various community development Interventions under its CSR wing DISHA Our objective is to develop Integrated Sustainable Livelihood approach for community members and make them self reliant through ensuring employability for youth and establishing backward and forward linkages for women enterprises for sustainability.”*

ACC has undertaken various social volunteering practices almost from its inception and its earliest initiatives in community development date back to the 1940's in a village on the outskirts of Mumbai while the first formal Village Welfare Scheme was launched in 1952. The community living around many of our factories comprises the weakest sections of rural and tribal India with no access to basic amenities.

About ACC Limited: ACC Limited is India's foremost manufacturer of cement and ready mixed concrete with a countrywide network of factories and sales offices. Established in 1936, ACC is acknowledged as a pioneer and trendsetter in cement and concrete technology. Among the first companies in India to include environment protection as a corporate commitment, ACC regularly wins accolades for best practices in environment management at its plants and mines, and for demonstrating good corporate citizenship. The quality of its products and customer services make ACC the most preferred brand in the Indian cement industry.

About Centum Foundation: Centum Foundation, the CSR arm of Centum Learning, is engaged in carrying on social and charitable activities of national importance including vocational training across India. The society has conducted programs impacting national issues in the field of environment protection, women welfare and empowerment, vocational training and health awareness. Centum Foundation implements skilling programs using the technical guidance and expertise of Centum WorkSkills India Limited (CWSI- a subsidiary of Centum Learning) which holds huge experience in the field of vocational skilling, livelihood creation, education and women empowerment.

About Centum Learning: Centum Learning is a leading organization in the global skills development and vocational training landscape. A key partner to the National Skills Development Corporation (NSDC) fulfilling India's national skilling mandate, Centum Learning has skilled more than one million youth across countries. Founded with an objective to enable sustainable transformation through learning and skills development, Centum Learning, today, has a global presence. It has expanded its footprint across India, Bangladesh, Sri Lanka, Myanmar, Middle East, Nepal and 17 countries in Africa with domain expertise across 21 industry verticals and more than 1300 training and development specialists.