



## **Centum Learning launches multi skill development centres under PMKVY in Ghaziabad**

*Aims to provide training to 10,000 youth*

**New Delhi, October 9 2015:** Centum Learning, a leading global skill development and vocational training company, has been appointed by Gen (Dr) Vijay Kumar Singh – Minister of State for Statistics & Programme Implementation, Minister of State for External Affairs, to set up Multi Skill Development Centres under Pradhan Mantri Kaushal Vikas Yojana in Ghaziabad Electoral constituency. This was in line with Prime Minister’s mandate requesting all MPs’ to make his/her constituency as a model place for skilling and empowering.

Basis the findings of NSDC report on skill requirement in the district, Centum Learning will be conducting training in the following courses: Retail, Beauty & Wellness, Construction, Healthcare, Tourism & Hospitality. As per industry requirement, there will approximately be 5000 candidates trained in Retail, 2000 in Beauty & Wellness and 1000 in each of the other three sectors. Job roles will include Trainee & Sales Associate in Retail, Customer Service Exec in Tourism, Beautician & Hair Stylist in Beauty & Wellness, General Duty Asst & Diabetes Educator in Healthcare and Mason & Electrician General in Construction. State-of-the-art centres are expected to be set up in the next one month in places like Mirpur Hindu, Pilkhua, Loni, Kaushambi, Khoda Village, Dhalana, etc. These centres will be fully equipped with labs as per the Sector Skill Council norms to provide theoretical and on-the-job training to 10,000 youth.

Skilling programmes will be carried out under National Skill Qualification Framework (NSQF) and standardized curriculum has been developed basis National Occupational Standards. Duration of each course will be between 150-200 hours and training will be imparted both in English and Hindi. After the completion of course, there will be a stringent assessment process followed by certification.

On the occasion of the launch, **Mr. Sanjeev Duggal said**, *“While we are expanding our footprint across different corners of India, we are grounded to our roots and have consciously selected this constituency to skill youth including women thereby contributing to making Ghaziabad a smart place. We will be setting up numerous centres in different parts of the city so that youth need not travel far to get employability linked training”*.

**Gen (Dr) Vijay Kumar Singh, MP Ghaziabad** added on the occasion, *“I am happy to announce that Centum Learning will open multiple centres in a short period of time in Ghaziabad to help citizens obtain quality jobs and also open their own business realizing the goal of ‘Start Up India – Stand Up India’ promoted by our Hon’ble PM. I believe that this understanding with Centum will provide much desired impetus and skill to citizens of our constituency who can then get better life opportunities”*.



Recently multiple skilling centres were launched across Bihar as a part of a special Independence Day initiative by Centum Learning to highlight the significance of skills training and how it will play a critical role in providing independence from unemployment. According to census data, workforce of the future will be from states like UP and Bihar making it imperative that youth power be harnessed for accelerated social and economic growth.

Centum Learning has partnered with the Ministry of Skills and Entrepreneurship to launch these centres under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) scheme. The PMKVY, a flagship outcome-based skill training scheme, aims to impart employability-linked skilling to 24 lakh youth across India. As the largest partner of NSDC, Centum Learning is playing a pivotal role in enabling and mobilizing a large number of Indian youth to take up outcome-based skill training, gain employable skills and earn their livelihood.

**About Centum Learning:** Centum Learning is a leading organization in the global skills development and vocational training landscape. A key partner to the National Skills Development Corporation (NSDC) fulfilling India's national skilling mandate, Centum Learning has skilled more than one million youth across countries. Founded with an objective to enable sustainable transformation through learning and skills development, Centum Learning, today, has a global presence. It has expanded its footprint across India, Bangladesh, Myanmar, Nepal and 17 countries in Africa with domain expertise across 21 industry verticals and more than 1358 training and development specialists.