

## Centum WorkSkills India participates in Skill Mela at Sonapur

Shri Rajiv Pratap Rudy visits Sonapur Mela to meet candidates undergoing skilling

**Sonapur, Bihar Dec 5, 2015:** Shri Rajiv Pratap Rudy, Union Minister of State Skill Development and Entrepreneurship (Independent Charge) & Parliamentary Affairs, Government of India marks his presence at the Skills Mela organized at the backdrop of Bihar Mela 2015.

The Skills Mela is a unique initiative by NSDC, where Centum WorkSkills India (CWSI), in partnership with NSDC, has put up a stall to counsel students about the various courses being offered under PMKVY. In a first, candidates visiting the Skills Mela are being offered a choice between three skills, where they can enrol and commence training immediately. Classrooms adjoining the counselling stall have been setup. to offer courses like Helper Electrician, Mobile Repair Technician and DTH Service Technician.

CWSI is conducting skilling courses under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) scheme in different parts of India. The PMKVY, a flagship outcome-based skill training scheme, aims to impart employability-linked skilling to 24 lakh youth across India. All skilling programmes are aligned with National Skill Qualification Framework (NSQF) and industry-led standards. Under the scheme, a monetary reward is given to trainees with third party assessment bodies conducting post assessment and certification.

On the occasion, Mr. Sanjeev Duggal, CEO & Director, Centum Learning said, *‘It has been our endeavour to collaborate with Government to realize the dream of skilling 12 million youth across the country. Skill Mela is one such initiative, which is being organised in partnership with NSDC that will help close skills gaps in one-go, starting from Mobilization to Certification all under one location. It is encouraging that the Honorable Minister is personally looking into the skilling of youth in different parts of India. ’*

Three multi-Skill Development Centres were set up by Centum at Arrah, Ekma and Chhapra in Bihar. Recognizing the abundance of potential of the youth in Bihar, Centum is organizing ‘Skills Melas’ across Bihar to sensitize and mobilize youth to enroll in various courses offered under PMKVY scheme at Centum Skill centres. At these Melas, youngsters are provided details of various courses, opportunities available and counselled on how to become employable and earn livelihood. Centum has already placed a reasonable percentage of the total number of youth that it has trained.

As the largest partner of NSDC, Centum is playing a pivotal role in enabling and mobilizing a large number of Indian youth to take up outcome-based skill training, gain employable skills and earn their livelihood.



A subsidiary of Centum Learning Limited

**About Centum WorkSkills India Limited** Centum Learning has set up Centum WorkSkills India (CWSI), in partnership with NSDC to enhance the skills of 12 million youth across the country. Centum WSI aims to build an inclusive, enabled and skilled society, by skilling youth and providing employment in identified core sectors. A key partner to the National Skills Development Corporation (NSDC) in fulfilling India's national skilling mandate, the organization has skilled millions in multiple sectors including Retail, Automobile, Hospitality, Health Care, Building and Construction, Telecom sectors and Beauty & Wellness. Centum WorkSkills has won many prestigious awards like UK India Skills Forum Award, "Certificate of Excellence" at the Bihar Innovation Forum 2014, a joint initiative of Jeevika (Bihar Rural Livelihoods Promotion Society) and the World Bank, NSDC's High Performing Award etc.

For more information, please contact Shweta Sarkar Ghosh  
9650164365/Shweta.sarkarghosh@centumlearning.com