

For Immediate Release

Centum Learning launches a Multi-Skill Development Centre at Jharsuguda, Odisha

Shri Kishore Kumar Mohanty, Chairman, Western Odisha Development Council inaugurates centre; Courses run will be under DDU GKY

Jharsuguda, Odisha, June 24, 2016: Centum Learning has launched a Multi Skill Development Centre at Jharsuguda, Odisha partnering the Ministry of Rural Development under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY). Shri. Kishore Kumar Mohanty, Chairman, Western Odisha Development Council today inaugurated the Multi-Skill Development Centre.

Shri Sitaram Patel Additional District Magistrate; Shri Satya Narayan Dash, Project Director, DRDA; Smt. Lilli Kumari Kulu Addl. Project Director, Admin; Shri Praveen Kumar, CE-DSMS, DRDA were also present on the occasion. Shri.B.N.Das, Executive Director, ORMAS sent his best wishes.

The DDU-GKY is the skilling and placement initiative of the Ministry of Rural Development (MoRD), Government of India. The scheme focuses on addressing the occupational aspirations of rural youth and enhancing their skills for wage employment. This initiative is being successfully rolled out under the aegis of Odisha Rural Development & Marketing Society (ORMAS), Panchayati Raj Department, Govt of Odisha. ORMAS was constituted with the objective of bringing economic hope and promise to rural Odisha and India.

Centum Learning in association with the Ministry of Skill Development & Entrepreneurship is playing a pivotal role in enabling and mobilizing Indian youth to make them employable and work ready. As of now, the Multi-Skill Development Centre will offer skilling in three job roles – Sewing Machine Operator, Retail Trainee Associate and BPO – Voice – that have a very high demand in market.

The initial target for the Multi-Skill Development Centre is training nearly 210 candidates in one cycle spanning three months. Infrastructure at the Centre comprises three class rooms and three practical laboratories. Outstation candidates can avail facility of dormitory, which is separate for boys and girls.

Speaking on the occasion Mr. Sanjeev Duggal, CEO and MD, Centum Learning said *“It is indeed a memorable day for Centum, as we mark the commencement of skilling youth in Odisha. Through this skilling initiative, we intend to drive sustainable transformation for youth of Odisha.”*

He further added *“States such as Odisha, which, incidentally records the highest unemployed graduates, need immediate attention via provision of better employment opportunities and harnessing*



youth power. Odisha enjoys a greater demographic dividend compared with other Indian states largely due to a higher percentage of youth population”.

Centum Learning’s innovative collaboration with various stakeholders including central and state governments, industry bodies, corporates and the academia has ensured that a large diaspora of young Indians are taking up outcome-based skills training to become employable and earn their livelihood.

About Centum Learning

Centum Learning is a leading skilling multinational which has already skilled 1.2 million people in emerging economies. Its mission is to improve business productivity and enhance youth employability. Centum Learning, with over 1,300 learning and development specialists and its domain expertise in 21 industry verticals, has skilled more than one million people. It is present in rural and urban locations across 20 countries including India, Nepal, and 18 countries in Africa.

Winner of 35 national and global awards, Centum Learning has successfully partnered central and state ministries, Central Board of Secondary Education-CBSE, public sector enterprises and more than 350 corporates such as Delhi Airport, Bharti Airtel, Genpact, National Bank of Kenya, Lafarge Cement and Maruti Suzuki. Additionally, Centum Foundation, the non-profit wing of Centum Learning, partners leading corporates to fulfill their CSR mandate. In India, Centum Work Skills India, a wholly owned subsidiary of Centum Learning, has also been set up to enhance skills of youth across the country.

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