

For Immediate Release

Centum Learning launches a Multi-Skill Development Centre at Jehanabad, Bihar *Shri Manoj Kumar Singh, District Magistrate, Jehanabad inaugurates centre; Courses run will be under DDU GKY*

Jehanabad, Bihar, August 23, 2016: Centum Learning, first Indian skilling MNC, has launched a Multi Skill Development Centre at Jehanabad, Bihar partnering the Ministry of Rural Development under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY). Shri. Manoj Kumar Singh, District Magistrate, Jehanabad today inaugurated the Multi-Skill Development Centre.

Shri Ramrup Prasad, DDC, Jehanabad and Shri Manish Kumar, State Project Manager – Miscro Finance, Jeevika (an initiative of Government of Bihar for Poverty Alleviation) were present on the occasion.

The DDU-GKY is the skilling and placement initiative of the Ministry of Rural Development (MoRD), Government of India. The scheme focuses on addressing the occupational aspirations of rural youth and enhancing their skills for wage employment.

Centum Learning in association with the Ministry of Skill Development & Entrepreneurship is playing a pivotal role in enabling and mobilizing Indian youth to make them employable and work ready. As of now, the Multi-Skill Development Centre will offer skilling in two job roles – Retail Sales and Customer Care – that have a very high demand in market.

Approximately 50 candidates have already enrolled for the courses. The initial target for the Centre is training nearly 210 candidates in one cycle spanning three months. Infrastructure at the Centre comprises of two classrooms and an state-of-the-art IT and Retail Lab. Basis it's experience in the skilling landscape for over a decade now, Centum Learning has designated a person exclusively for counselling keeping in mind the humongous volume of motivation required for youth.

Speaking on the occasion Mr. Sanjeev Duggal, CEO and MD, Centum Learning said *"I strongly believe that Skilling in India is akin to evangelizing. We have been deeply involved in mobilizing youth in Bihar for a long time now keeping in mind the high level of literacy amongst youth including women in the state."*

He further added *"We will be setting up many more centres in different parts of Bihar so that youth need not travel far to get employability linked training"*.

Centum Learning's innovative collaboration with various stakeholders including central and state governments, industry bodies, corporates and the academia has ensured that a large diaspora of young Indians are taking up outcome-based skills training to become employable and earn their livelihood.

About Centum Learning

Centum Learning is a leading skilling multinational which has already skilled 1.2 million people in emerging economies. Its mission is to improve business productivity and enhance youth employability. Centum Learning, with over 1,300 learning and development specialists and its domain expertise in 21 industry verticals, has skilled more than one million people. It is present in rural and urban locations across 20 countries including India, Nepal, and 18 countries in Africa.

Winner of 35 national and global awards, Centum Learning has successfully partnered central and state ministries, Central Board of Secondary Education-CBSE, public sector enterprises and more than 350 corporates such as Delhi Airport, Bharti Airtel, Genpact, National Bank of Kenya, Lafarge Cement and Maruti Suzuki. Additionally, Centum Foundation, the non-profit wing of Centum Learning, partners leading corporates to fulfill their CSR mandate. In India, Centum Work Skills India, a wholly owned subsidiary of Centum Learning, has also been set up to enhance skills of youth across the country.