

**Leading Corporates congregate at Centum Learning Centre's Job Fair at Shimla.  
More than 300 Students attended the Job Fair**

**Shimla, August 5, 2010**

Centum Learning Centre, an initiative of Centum Learning Limited – a Bharti Associate company drew hundreds of talented students, primarily MBAs, to a productive job fair held at its Shimla Centre on August 3 - 4<sup>th</sup>, 2010.

Nearly 300 students gathered at the two-day event, lining up to meet representatives of leading organizations and apply for positions, ranging from entry-level to managerial positions, in Sales, Customer Services, Relationship Management domains etc.

The participating organizations such as Bharti Airtel, Aircel, Future Generali, HCL, Kapsons etc. were extremely impressed by the high-caliber group of people who participated in the event.

The fair provided students with an exciting opportunity to secure well paying jobs in some of the leading organizations of the country. The fair also served as a platform to students, from various streams, to comprehend specific manpower requirements of the corporate houses.

Excitement was palpable at the Centum Learning Centre, Shimla as organisations scanned the resumes of the students besides conducting screening tests and interviews. Interesting job and recruitment trends were also witnessed during this job fair.

Job seekers were equally enthusiastic about the fair. A participant commented - *"The Centum Learning Centre's Job fair was an amazing event and provided a wonderful opportunity for all those looking for building a great career. Thank you for conducting this impressive fair at Shimla"*.

On the success of this Job Fair, with tremendous turnout of corporates and students, Ms. Kamini Prasad, Sr. Vice President, Centum Learning commented *"We are thankful to the organizations that partnered with us and students who attended this event. We aim to make this Job Fair a calendar event where the top companies get to employ the best of the candidates from the city & its vicinity. We are proud that the Job fair created many exciting jobs over the two days."*

At the Job Fair, many students were offered positions such as Rural Sales Officers, Customer Relationship Executives, Sales Executives etc.

**About Centum Learning Centres**

Centum Learning Centres is an initiative of Centum Learning Limited – a Bharti Associate Company. It offers industry oriented Undergraduate, Postgraduate and Diploma programmes in collaboration with Annamalai University, across 130 centres in 90 cities across India.

The Learning Centres aim to build professional skills among students aspiring to join the service sector. The programmes offered include two year M.B.A. Business Applications, M.B.A. Communications, M.B.A. Retail Management, three year B.B.A. Business Applications, one year Diploma in Telecom, Diploma in Sales Management and Diploma in Insurance and Diploma in Banking and Finance.

Besides, programmes from Annamalai University, Centum Learning Centres also offer MBA programme from IGNOU, via digitally enabled learning and sector specific programmes in Telecom Sales & Service in collaboration with Delhi University.

With its robust learning methodology, cutting edge courseware and best in class faculty, state-of-the-art infrastructure and industry oriented curriculum Centum Learning Centres are making a significant contribution in bridging the existing gap between the academia and requirements of the service sector.

Centum Learning Centres also enjoys a healthy track record of placement for its students in some of the leading Corporate houses like Bharti Airtel, Virgin Mobile, Intel, Aditya Birla Retail, Arvind Mills, Bharti AXA Life Insurance, Reliance Communications, Future Generali, Club Mahindra, Big Flix, etc.

### **About Centum Learning Limited**

Centum Learning, a Bharti Associate Company, provides end-to-end learning and skill-building solutions that impact business performance through enhanced employee productivity, customer profitability and effective talent transformation.

Focused on 'People and Processes', its solutions cover the entire spectrum ranging from Learning Process Outsourcing, Custom Content Development, Training through Blended Learning Programmes, Executive Coaching and Performance Coaching to Process Management and Certification. It also focuses on building industry specific skills at the entry level for the service sector.

In the skill- building domain, Centum Learning Limited has set up more than 130 Centum Learning Centres in 90 cities spread across India, to provide higher order employability skills and bridge the existing talent gap in the service sector. Centum Learning has now launched Centum U - Institute of Management & Creative Studies. It offers various undergraduate and postgraduate programmes in association with world-renowned Universities and Institutes. [www.centumlearning.com](http://www.centumlearning.com)